

Fresa Leads is an online Lead Management Software best suitable for Freight Forwarding Companies to capture the leads for sales pipeline using digital techniques with substantial changes in recent times. Fresa Leads helps the freight forwarding business to create more sales with higher conversion rate. Fresa Leads stores unlimited contacts using existing customer data, website leads, social sites, professional networks, etc.

As a value addition service, we are offering **Fresa Leads** as a **free software** for Fresa Customers. Once we onboard you as our valuable Customer, after three successful month of your journey with Fresa, we shall setup Fresa Leads software in Oracle Always Free Cloud account. We shall assist you in registering with Oracle always free cloud account.

Fresa Leads features

- Maintain unlimited clients with unlimited contacts
- Templates to maintain corporate standards
- Automatic consistent follow-ups to convert the leads
- Landing page with your latest product updates
- Activity streams enables to update all the communications with follow-ups
- All interactions can be stored in one place for quick reference
- **Fresa BPO** will help you to generate the leads (commercials applicable)
- Customization based on your own requirements – not recommended (standard charges of USD 10/- per hour for customization)

Terms & Conditions for Fresa Leads - free software implementation:

- ✓ Oracle Always Free cloud account to be registered using your credit card verification
- ✓ Client feedback about Fresa products and services to be provided
- ✓ Introduce Fresa to your freight forwarding agents (minimum 10 referrals)
- ✓ User review to be provided (minimum 10 reviews)