



# Fresa Technologies

Neutral IT Solution Provider

## Disclaimer

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decision. The development, release, and timing of any features or functionality described for Fresa Technologies products remains at the sole discretion of Fresa Technologies.

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# Fresa Gold Features

# About Fresa Technologies

- Fresa Technologies INC is an independent, neutral and professional software company that provides IT and IT enabled services with focus on providing solutions only to Freight forwarding and shipping industries
- It also focuses on infrastructure and hardware support such as developing & maintaining websites, mail services and email marketing
- Our team comprises of highly skilled individuals, who are experienced architects in designing & developing Freight forwarding & Logistics software solutions. We focus on enhancing user experience and satisfaction for a sustainable relationship
- To be the leader in providing critical solution for freight forwarding, shipping, transportation and logistics industries - provide our customers with the tools that will enable them to operate - top of the class in their industries



# About Fresa Gold

- Fresa Gold is a web based online ERP application and it is a fully integrated Freight management software intended for the Freight Forwarders, NVOCC, IATA Cargo Agents, Transporters, Courier and Logistic service providers to efficiently organize, manage and monitor their day-to-day business activities
- The integrated modules capture information from initial sales, quotation & shipment detail with status update mails to the internal & external stake holders involved in the life cycle of shipments
- It helps in generating Shipping & Financial document, Invoice & Receipts with MIS capabilities providing real time visibility, transparency of operation and finance within the organization and to the end customers
- Fresa Gold is highly scalable and helps in optimizing resources with reduced administration cost and increase in the quality of service and profitability
- Fresa Gold is suitable for corporate customers who wants to setup the server in their own premises or private cloud

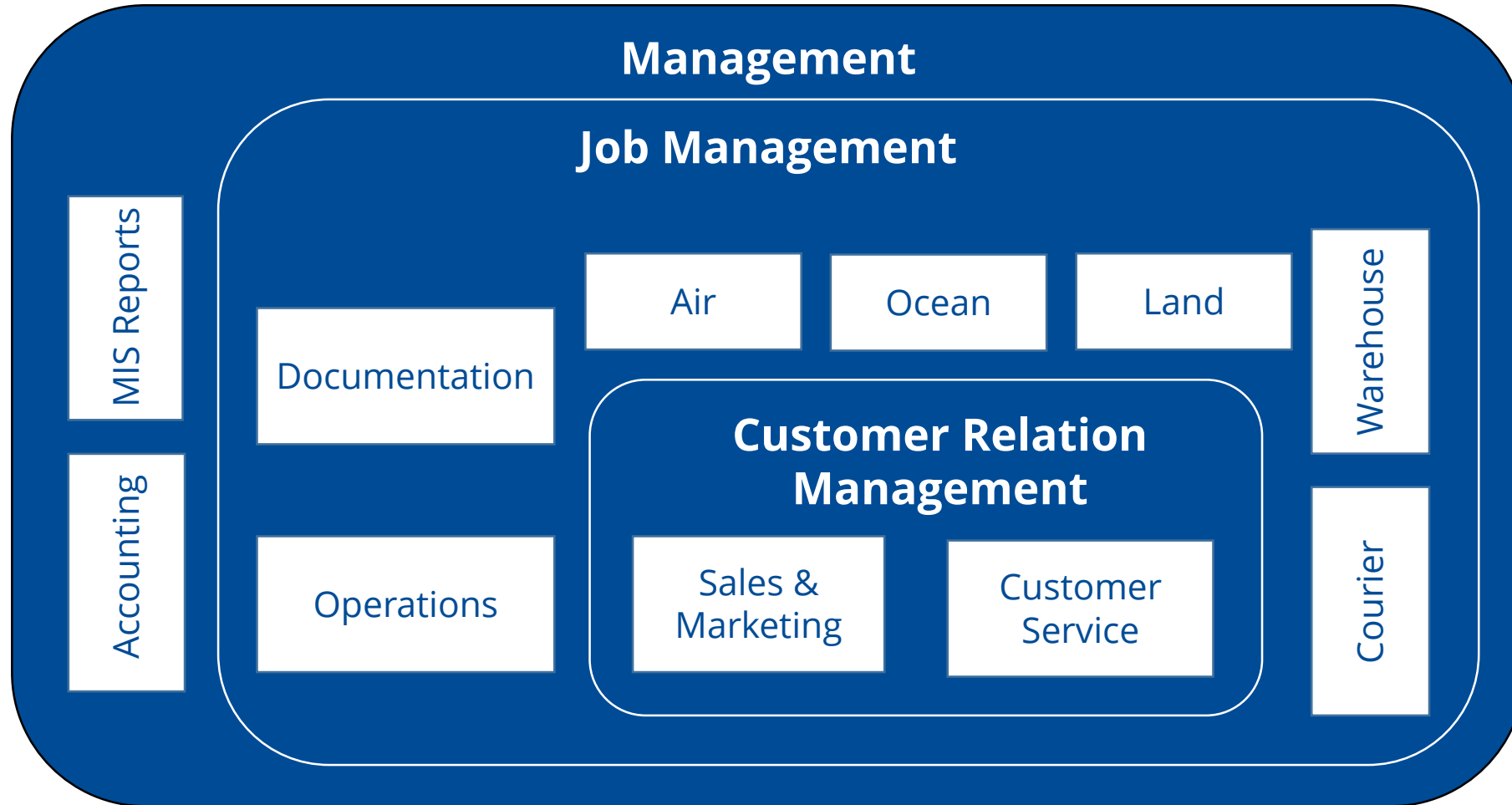


# Fresa Gold Modules



# Fresa Gold – Salient Features

- Responsive web based applications
- Latest technology
- Anywhere, Anytime, Any device access
- User wise configurable home page
- Enter once, re-use it from Quote till Invoice
- Manage multi company, branch, currency
- Wizard based functional processing
- Attachments of documents
- Preview of attached documents
- Bulk shipment upload to save time
- Advanced shipment search facility
- WhatsApp Status Updates **New**
- Department-wise dashboard
- Customization on reports
- Integrated with finance module
- Multi-level approval process
- E-Invoice India GST integration **New**
- E-Invoice KSA integration **New**
- Proration profitability
- Smart track and trace on website
- EDI Interface to Agent/Customer's ERP
- Lead Generation & Follow-up
- Dashboard with graphical chart
- Monthly reporting to Management
- Monthly GP from Dashboard
- Monitor back office processes
- Centralized accounting process
- Customer credit portal (CCP)
- Vendor payment portal (VPP)
- Smart Report tool integration
- User defined reports – My Reports
- User defined interface & themes
- Key performance indicators (KPI)
- Auto mail to customer and Agents
- Auto Invoice generation
- Auto Purchase invoice booking
- Job costing sheet
- Workflow process
- Exception monitoring tool
- Video call feature **New**
- Tariff Management
- Sales Mobile App – add on **New**
- Container tracking– add on (3<sup>rd</sup> Party) **New**

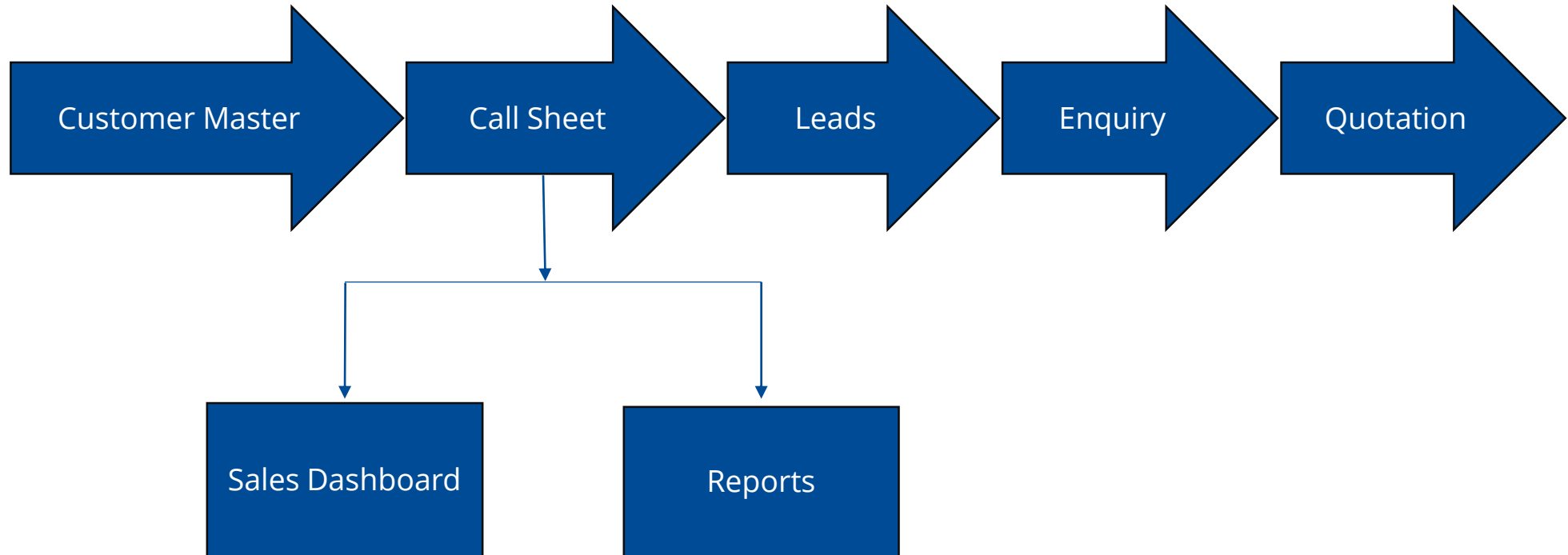


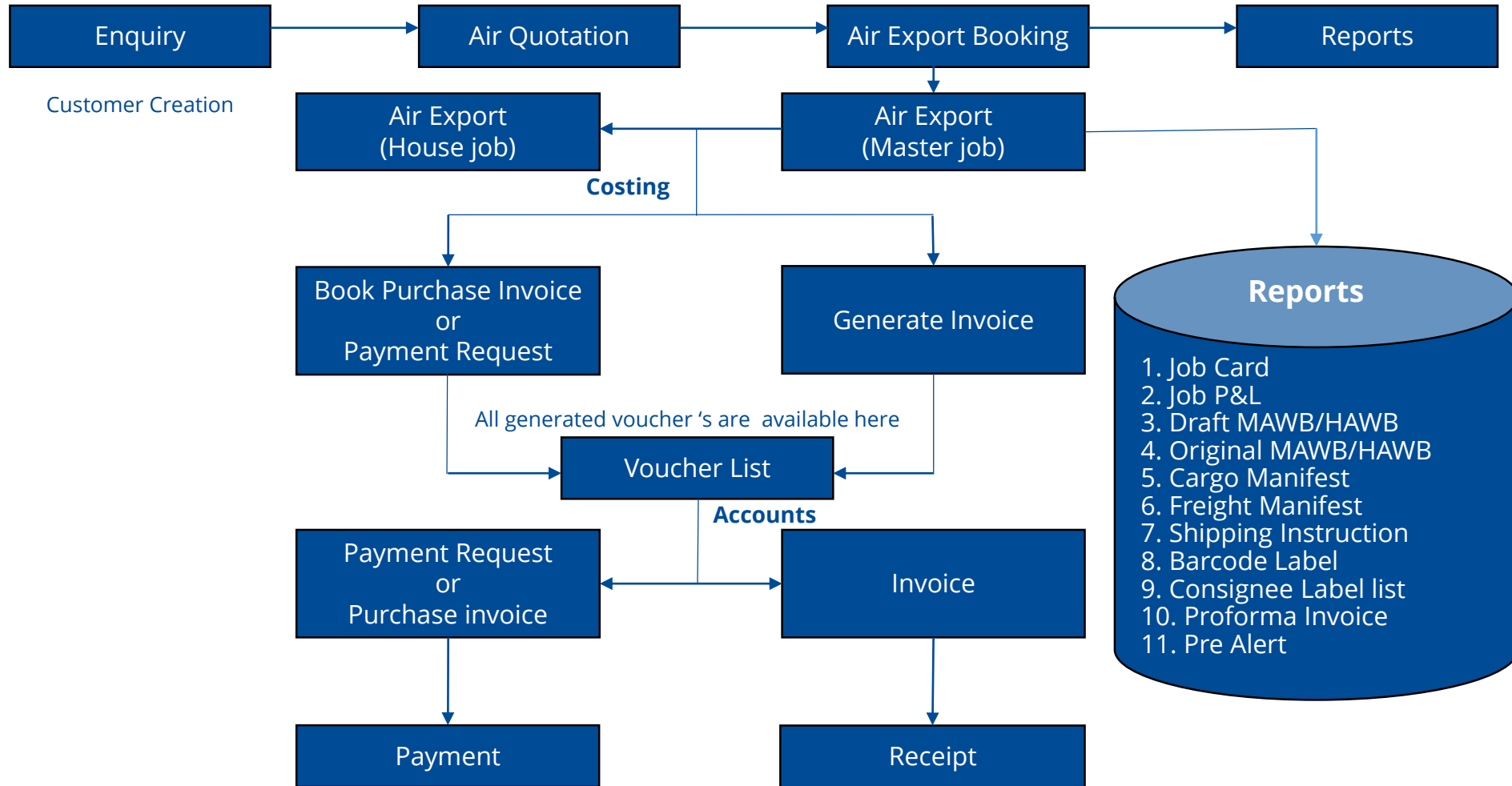


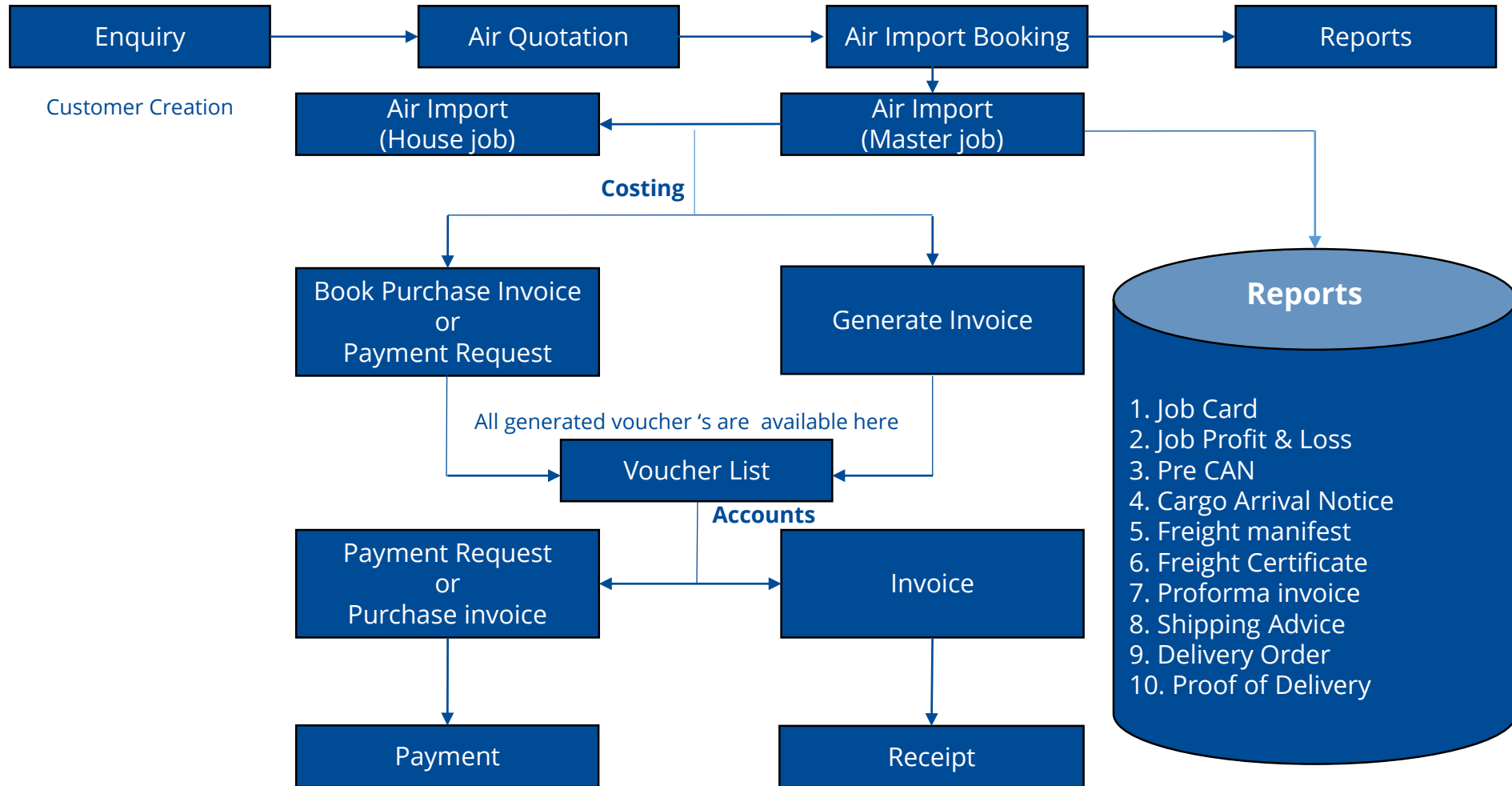
## Modules

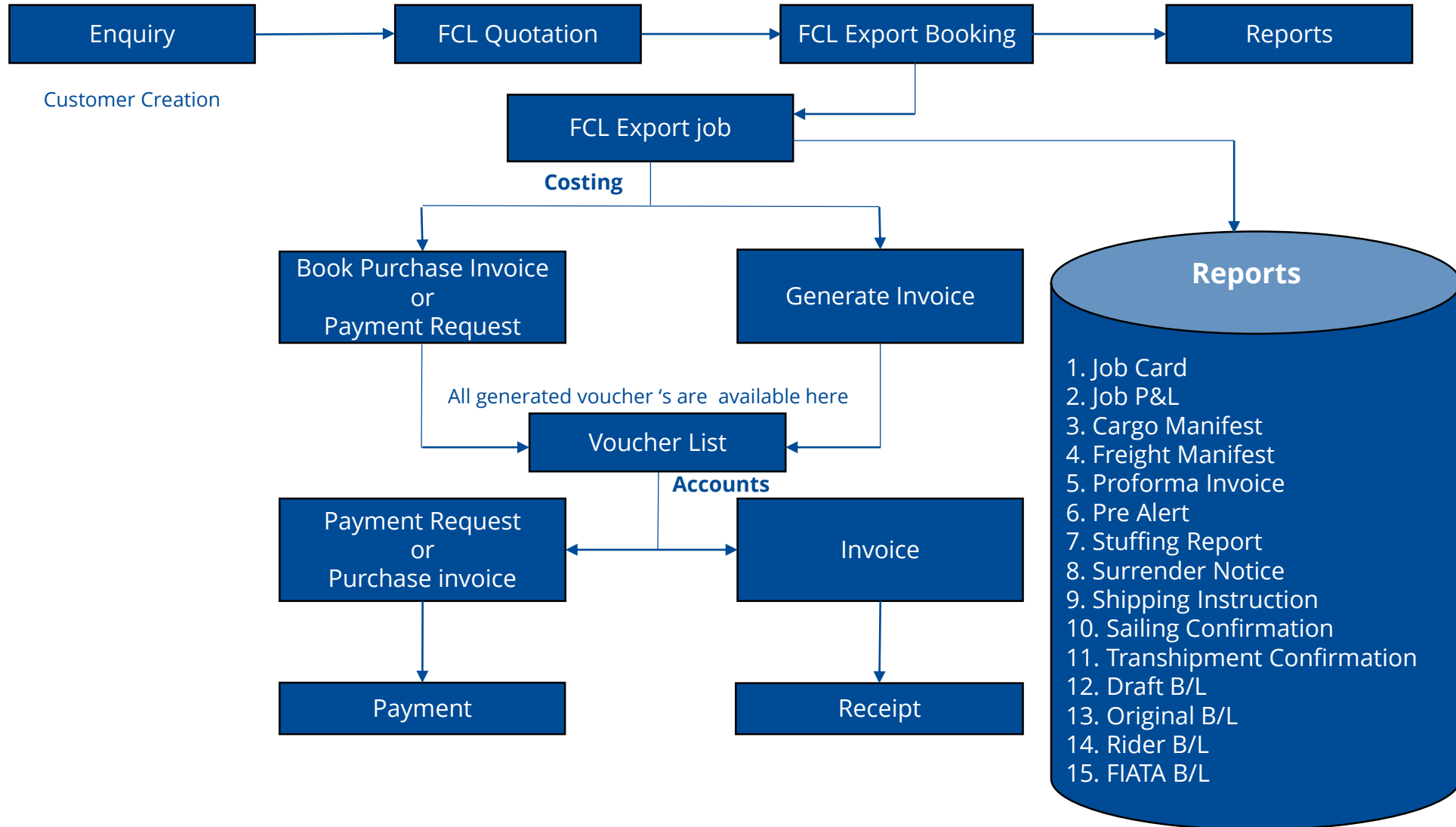


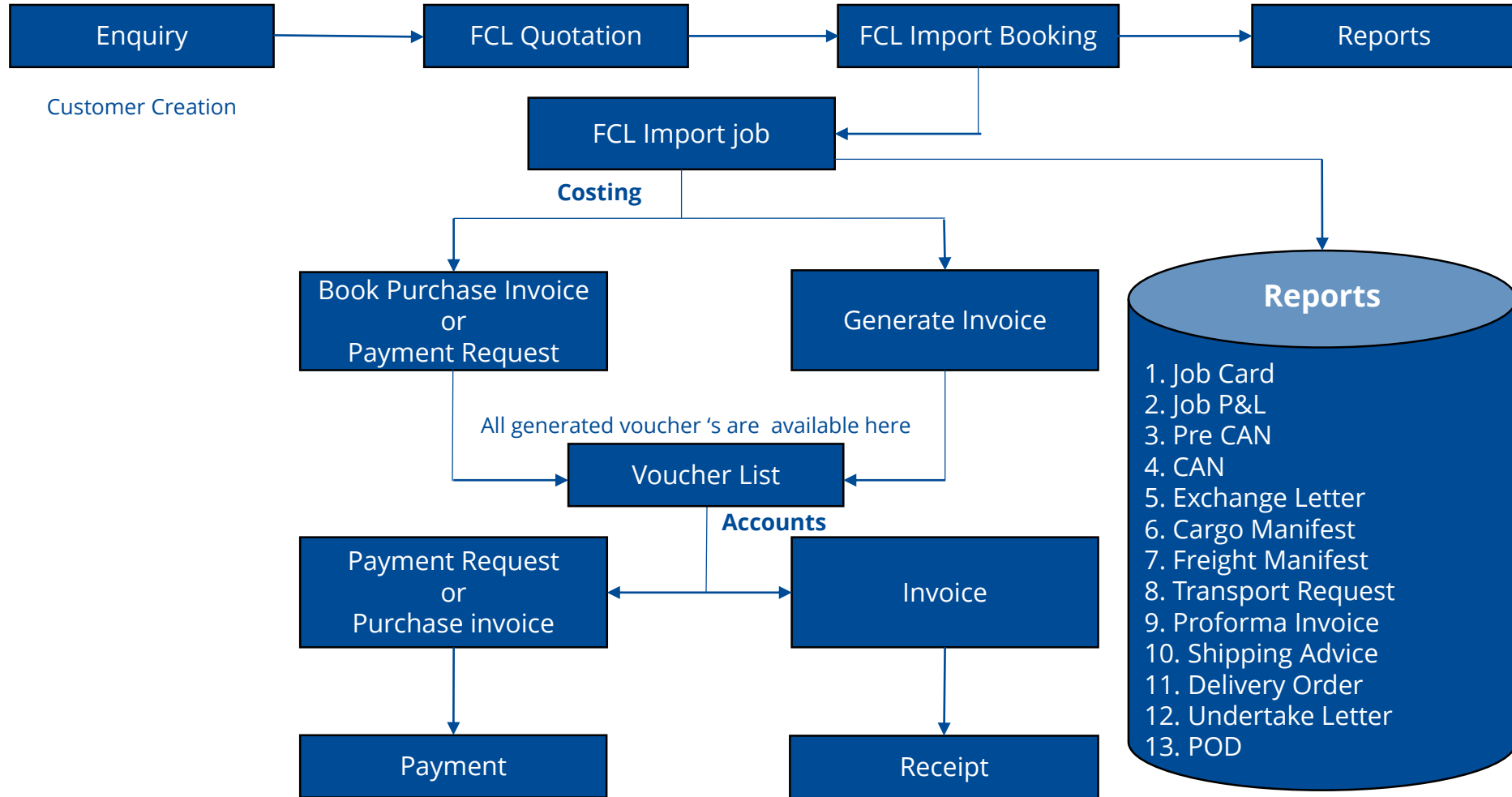


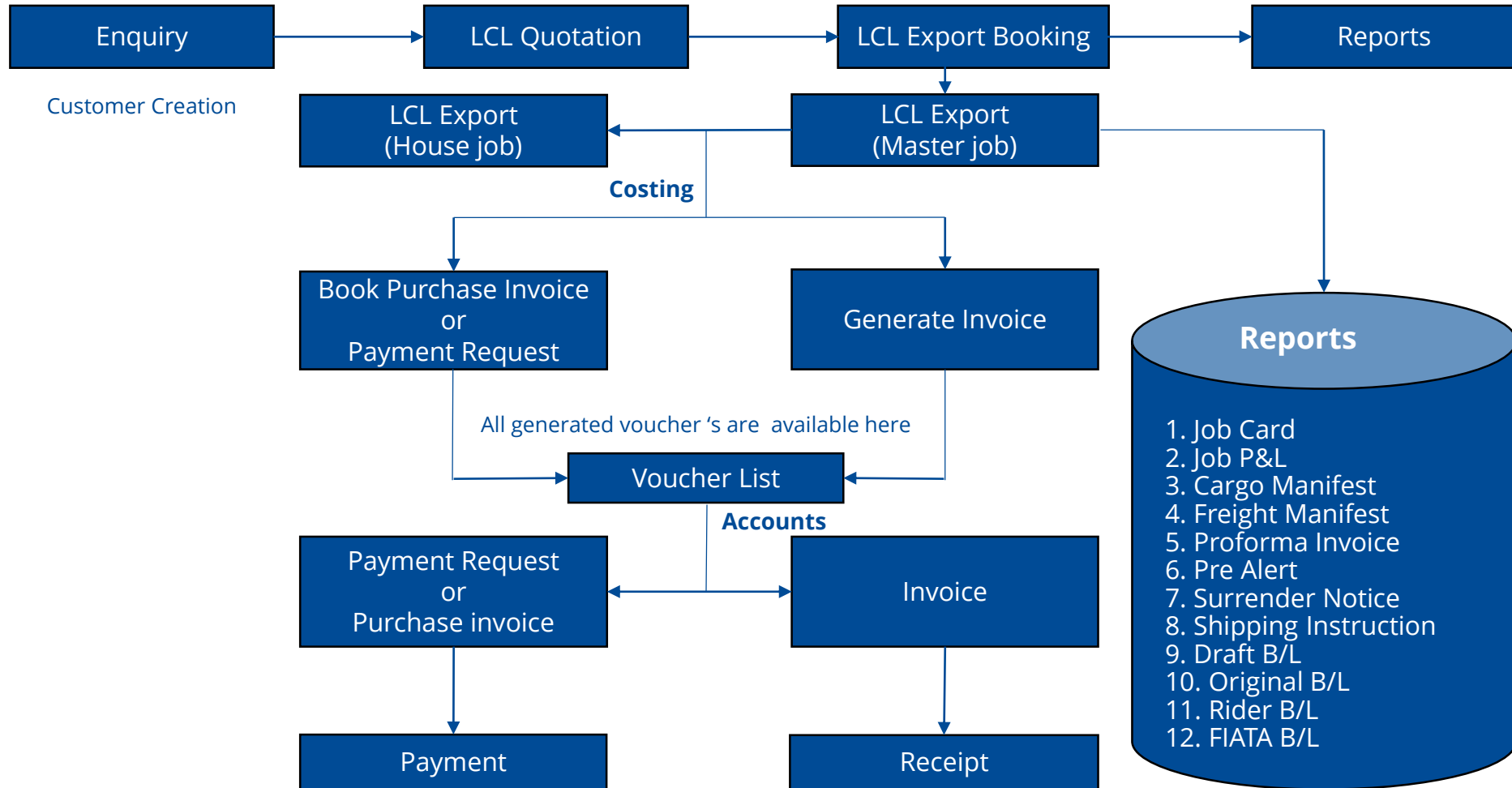


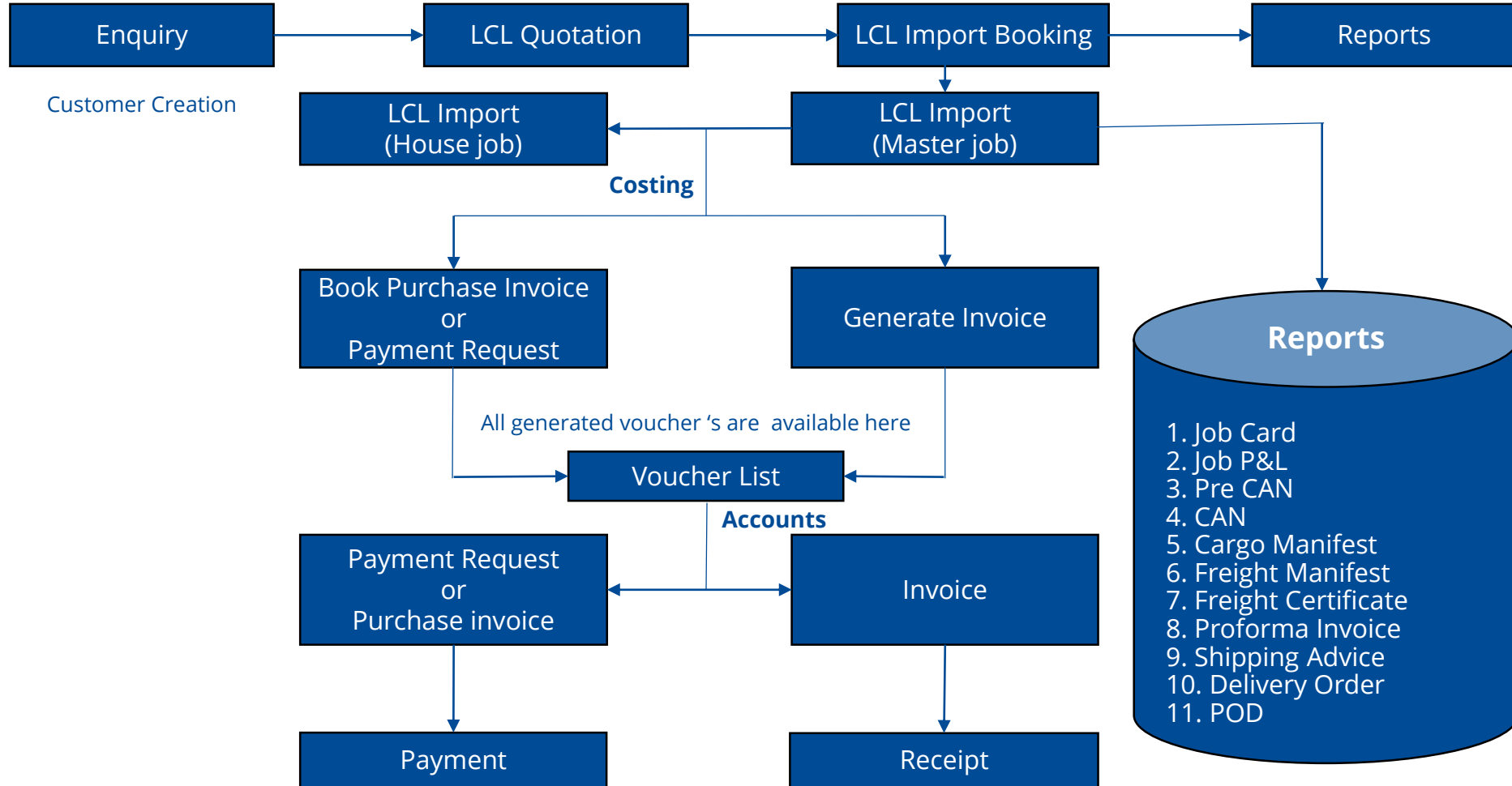








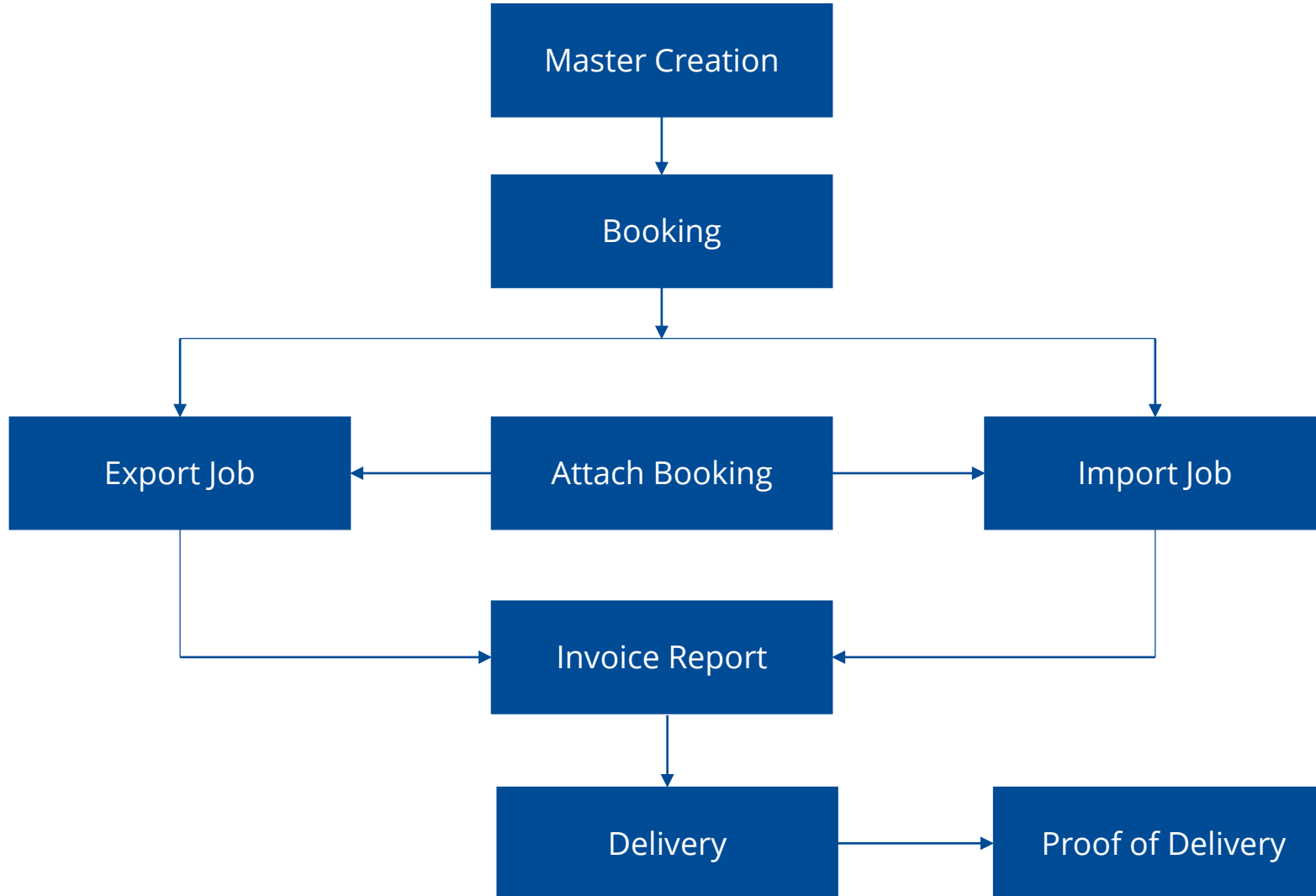






## Courier Module

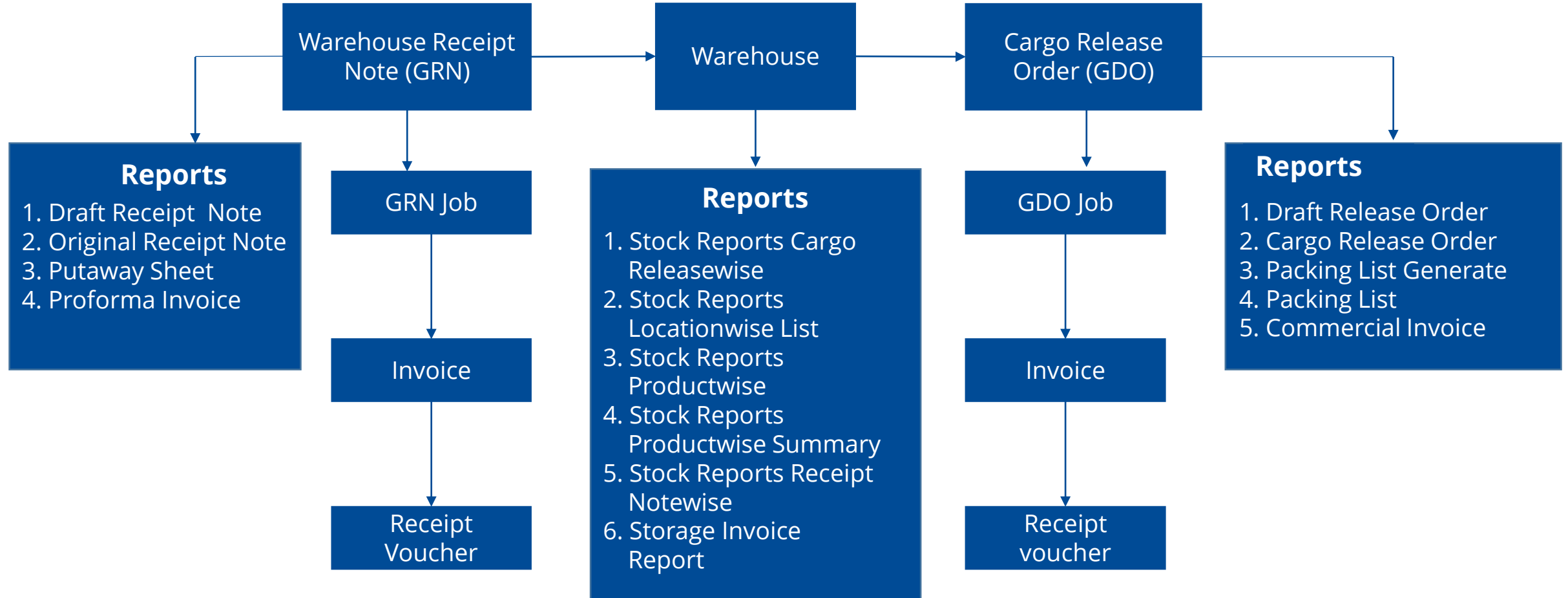




## Warehouse Module



# Warehouse Module



# Accounts



Company

Branch

Chart of Accounts

Parties

Customer

Agent

Employees

Vendor

Subledger

Charge Heads

Accounting Vouchers

Invoices

LPO

Credit Note

Purchase Invoice

Contra Voucher

Purchase Credit Note

Receipt Voucher

Payments

Voucher Match

Journal Voucher

Accounting Reports

AR/AP Outstanding

Balance Sheet

Customer Credit Portal

Profit & Loss Report

Vendor Payment Portal

Trail Balance Report

Tax Report

Bank Reconciliations

Job Profitability

General Ledger

TDS Payable/Receivable Report

## Search Options





Home page contains the Global search box to directly Search the below options

- Container Number
- AWB Number
- Bill of Entry Number
- BL Number
- Booking Number
- Cheque Number
- Container Number
- ETD and ETA
- Job Number
- Name Search
- Reference Number
- Shipping Bill Number
- Supplier Reference Number
- Truck Number
- Voucher Number and Truck Number
- Narration
- Party wise Job
- Quotation Number
- IGM Number
- GRN Number and GDO Number

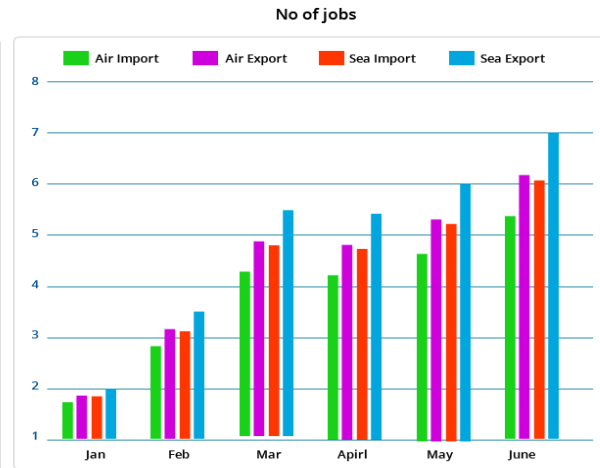
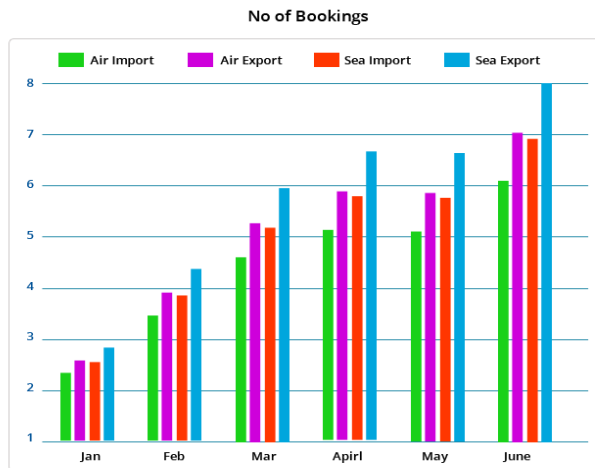
# Management Information System



## Dashboard

To view the below details in a single page (Month wise with charts)

- Number of Bookings
- Number of Jobs
- Number of Quotations
- Sales vs Cost
- Budget vs Actuals
- Accounts Receivable (AR)
- Accounts Payable (AP)
- Turn Over
- Provisional GP
- Tradeline-wise Profitability
- Weekly Sales report
- Monthly Sales report
- Top 10 Customers on Revenue & GP
- Top 10 Salesman on Revenue & GP



**Fresa Sales Mobile App (Add-on)**



Fresa Sales Mobile App is a simple application that provides all needed information for the sales team and allows them to access precious details about their valuable customers from Fresa application instantly

Fresa Sales Mobile App reduces the amount of manual entries/follow-ups and saves time by providing timely reports to sales team, which in turn improves their productivity

Fresa Sales Mobile App can help our customers enhance their overall profitability by securing more business through their Sales team

## Key Features of Fresa Sales Mobile App

- Sales Dashboard
- List of Customers
- Customer-wise Outstanding
- Maintain call list
- Create sales call record
- Sales Follow-up List
- Keeps track of Sales person call location

## Head Office:



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## Regional Head Office - Dubai



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## Branch Office - Dubai



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### AHOOWEB Services and Solutions

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## Products and Services



**10 Branches**   **10+ Years**   **45+ Countries**   **1500+ Customers**



This presentation is intended to outline the general features and capabilities of Fresa Gold software. The features explained in this presentation is for information purpose only and the features may be incorporated as per your subscribed model. The features and functionalities in this presentation is not a commitment to be delivered to your subscribed model