



# Fresa Technologies

Neutral IT Solution Provider

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# IT Ideas for Freight Forwarders

## Tracking and Automation

## **Introduction :**

To trace milestones of a shipment from the starting point to the destination and where a shipment or another delivery is currently located.

## **Where :**

In Freight Forwarding, Warehouses, Container Freight Station, Customs House Agent

## **When :**

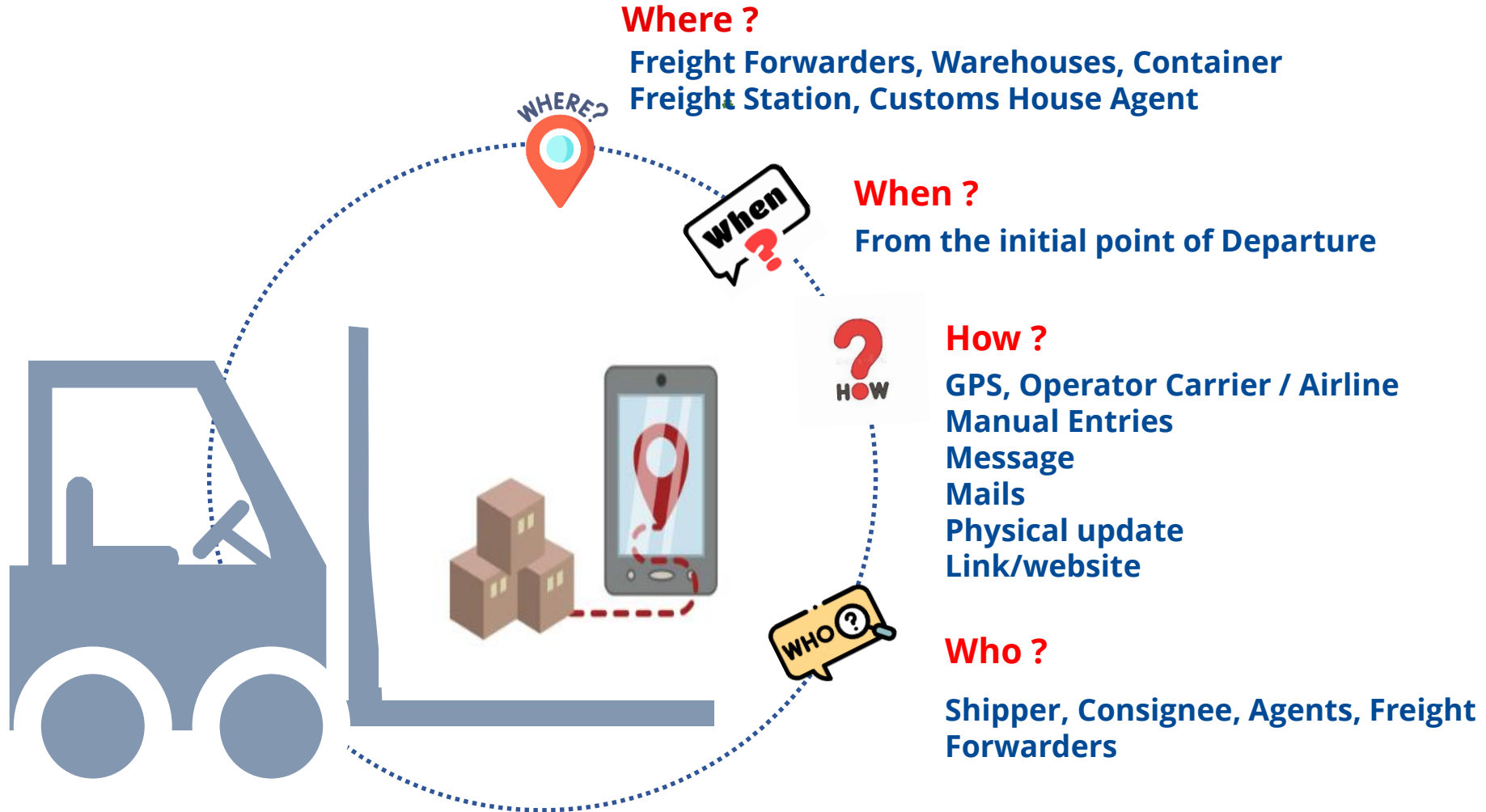
From the initial point of Departure

## **How :**

- GPS
- Operator Carrier / Airline
- Physical update
- Track and Trace
- Call
- Messages
- Mails
- Link/website

# TRACKING AND AUTOMATION

## TRACKING :



## Who :

- Shipper
- Consignee
- Agents
- Freight Forwarders
- Warehouse
- Container freight station
- Customs house agent

# AUTOMATION

## Introduction :

The use or introduction of automatic equipment/process in a facility.

## Where :

In Freight Forwarding, Warehouses, Container Freight Station, Customs House Agent

## Why :

- Easier processing
- Reducing manpower
- Precise and effective
- Easily equipped and introduced
- Increases Accuracy

## Automation :

### Benefits of Automation



## How :

- Hiring Technical expertise
- Finding a Service provider
- Finding a Product equipped





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**GOLD**



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**ANALYTICS**

*Thank  
you!*