



Fresa Technologies

Neutral IT Solution Provider

Disclaimer

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Fresa Technologies products remains at the sole discretion of Fresa Technologies.

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Fresa Gold Features

About Fresa Technologies

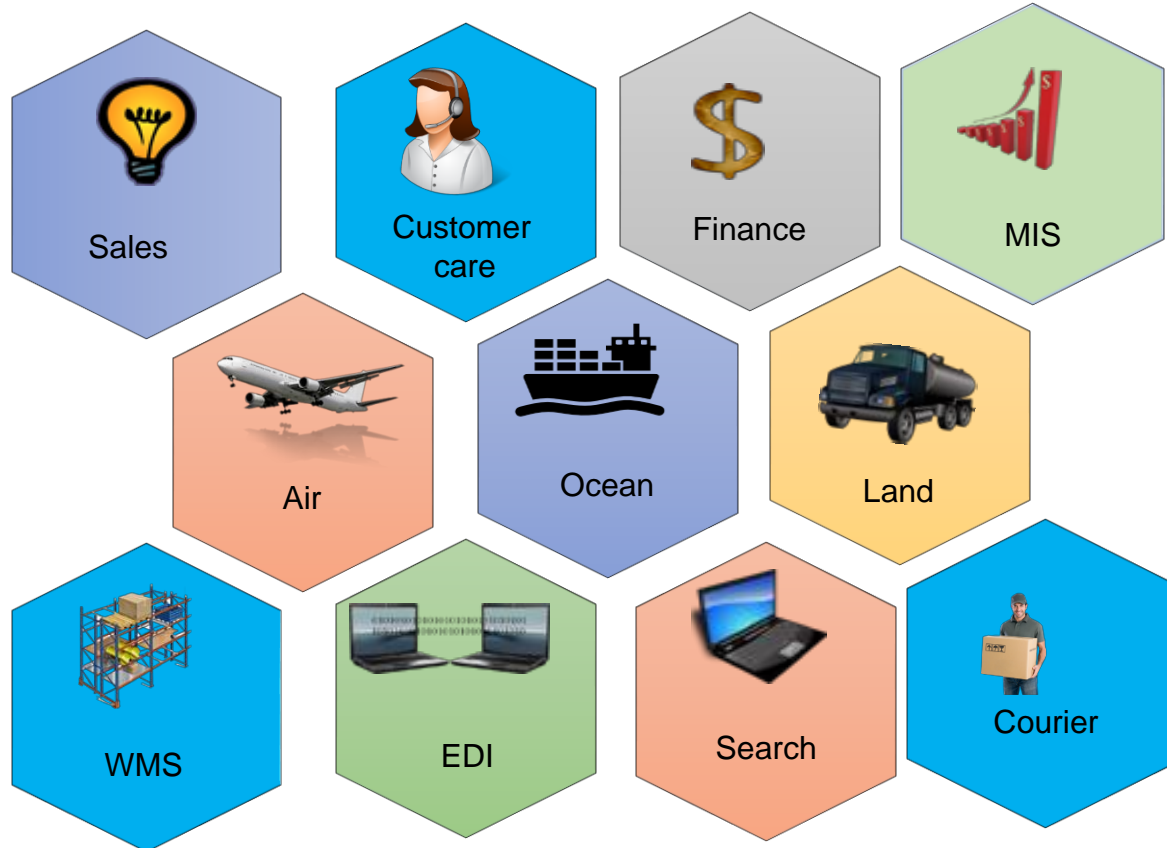
- Fresa Technologies INC is an independent, neutral and professional software company that provides IT and IT enabled services with focus on providing solutions only to Freight forwarding and shipping industries
- It also focuses on infrastructure and hardware support such as developing & maintaining websites, mail services and email marketing
- Our team comprises of highly skilled individuals, who are experienced architects in designing & developing Freight forwarding & Logistics software solutions. We focus on enhancing user experience and satisfaction for a sustainable relationship
- The leader in providing critical solution for freight forwarding, shipping, transportation and logistics industries - provide our customers with the tools that will enable them to operate - top of the class in their industries



- Fresa Gold is a web-based online ERP application and it is a fully integrated Freight management software intended for Freight Forwarders, NVOCC, IATA Cargo Agents, Transporters, Courier and Logistic service providers to efficiently organize, manage and monitor their day-to-day business activities
- The integrated modules capture information from initial sales, quotation & shipment detail with status update mails to the internal & external stakeholders involved in the life cycle of shipments
- It helps in generating Shipping & Financial documents, Invoice & Receipts with MIS capabilities providing real-time visibility, transparency of operation and finance within the organization and to the end customers
- Fresa Gold is highly scalable and helps in optimizing resources with reduced administration cost and increase in the quality of service and profitability
- Fresa Gold is suitable for corporate customers who want to set up the server in their own premises or private cloud

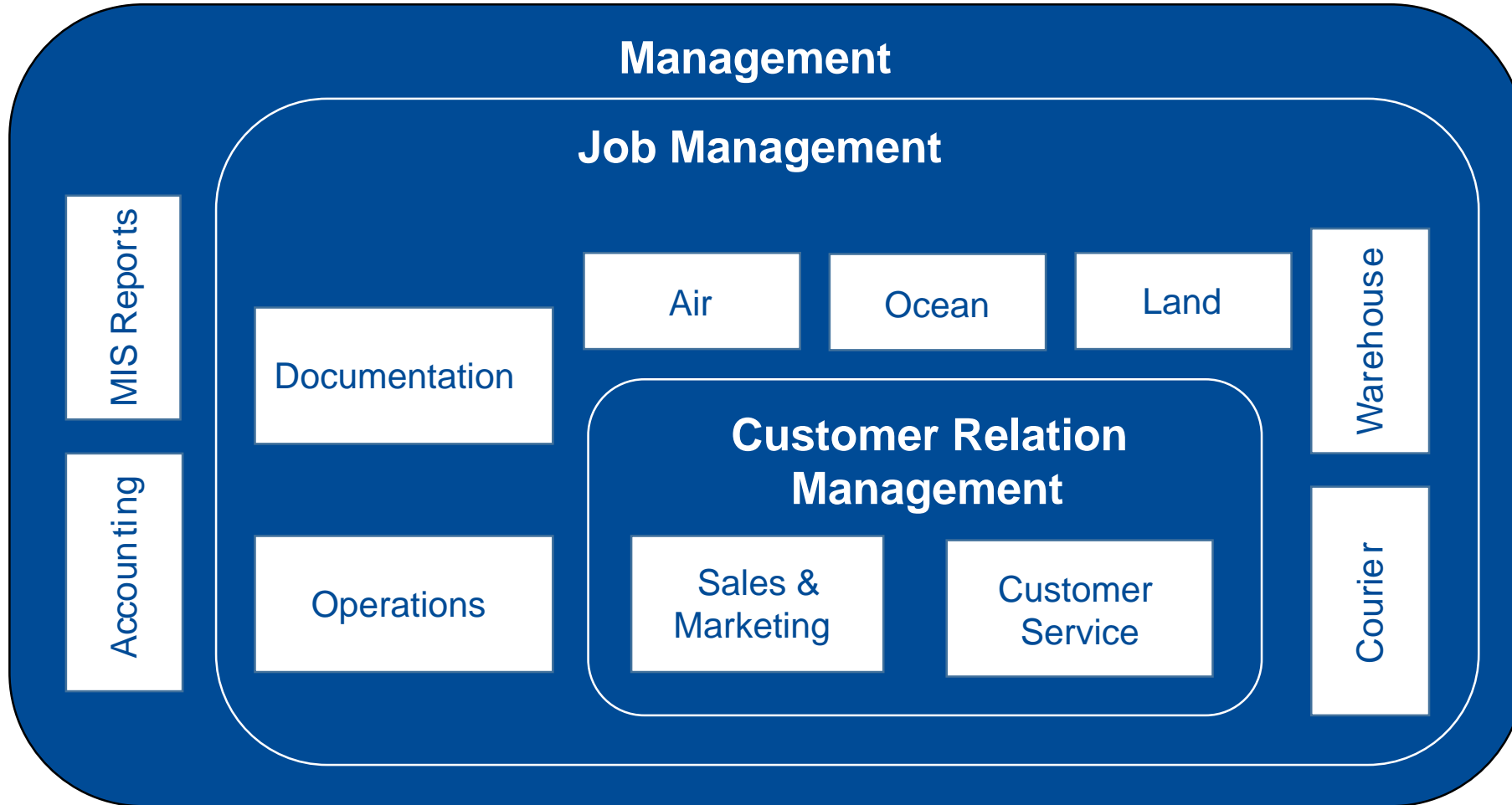


Fresa Gold Modules



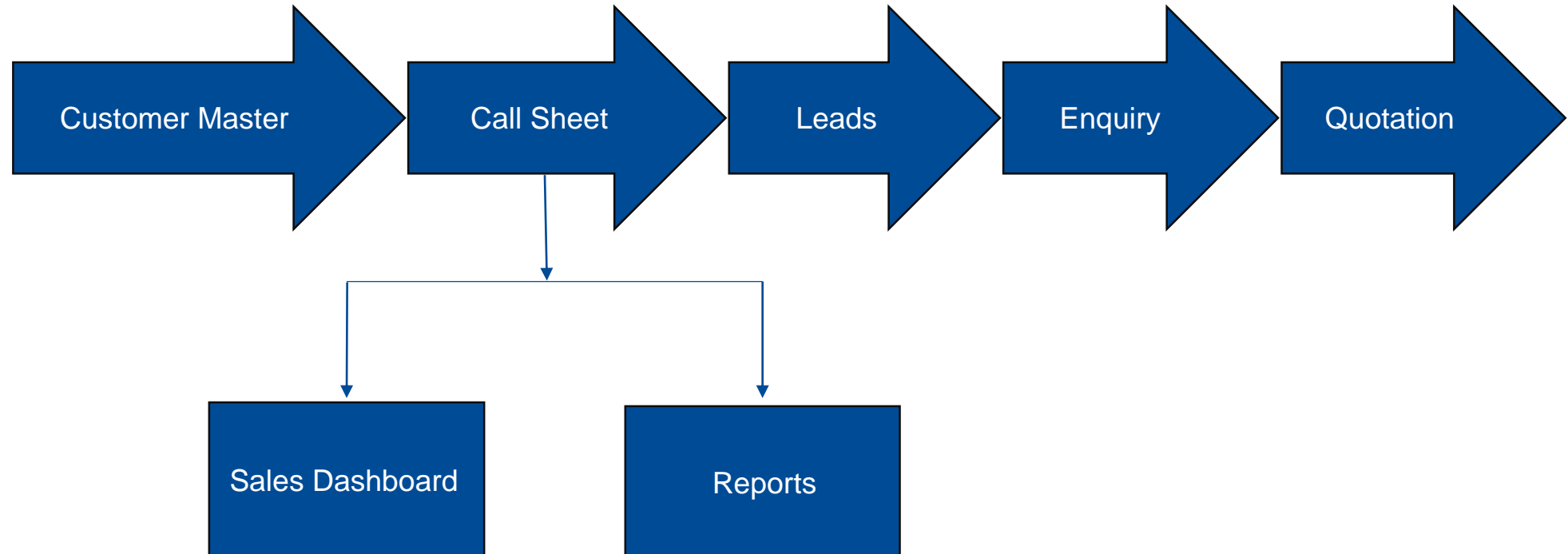
Fresa Gold– Salient Features

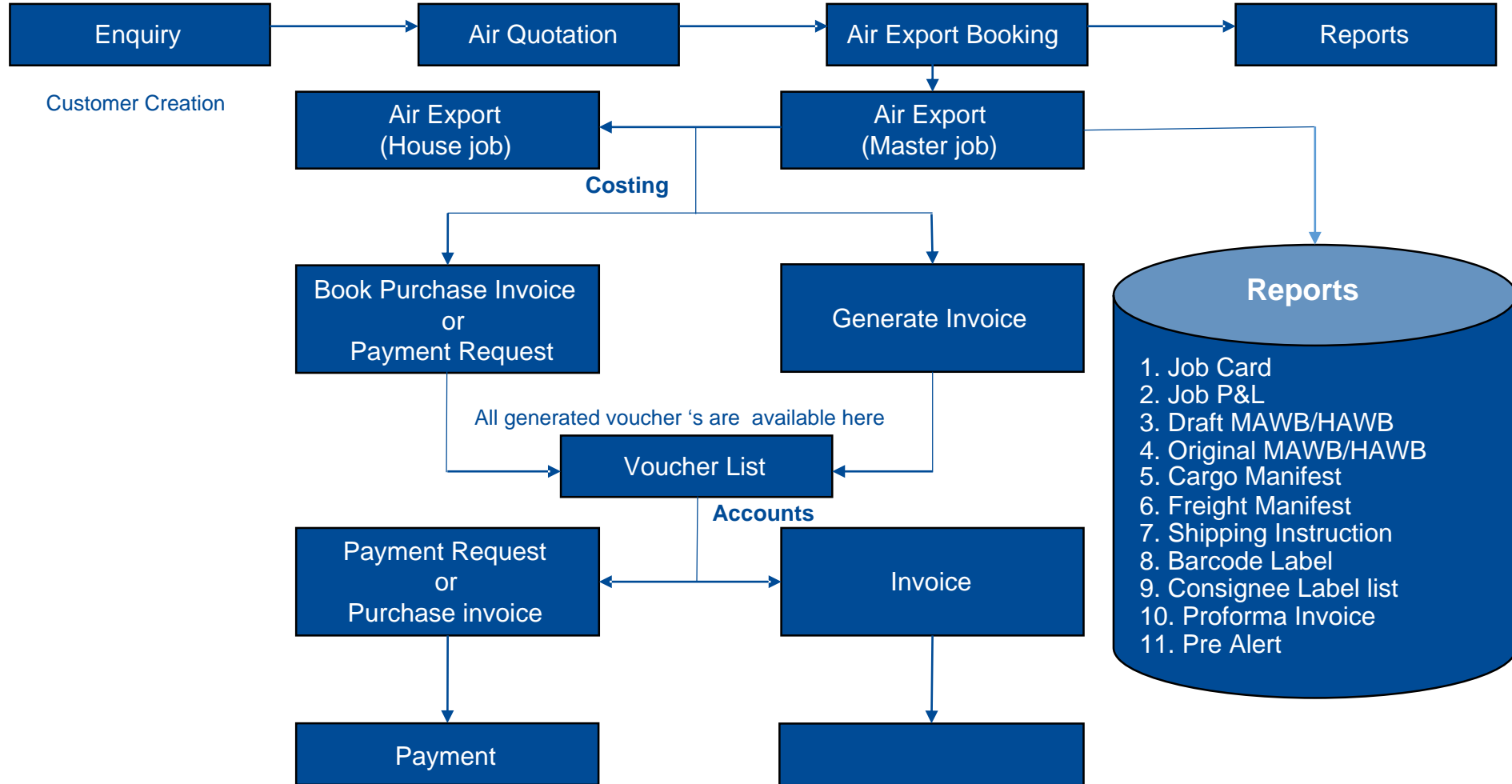
- Responsive webbased applications
- Latest technology
- Anywhere, Anytime, Anydevice access
- User wiseconfigurable homepage
- Enter once, re-use itfrom Quote till Invoice
- Manage multi company, branch, currency
- Wizard based functional processing
- Attachments ofdocuments
- Preview ofattached documents
- Bulk shipment upload tosave time
- Advanced shipment search facility
- WhatsApp Status Updates **New**
- Department-wise dashboard
- Customization onreports
- Integrated with finance module
- Multi-level approval process
- E-Invoice India GSTintegration **New**
- E-Invoice KSAintegration **New**
- Proration profitability
- Smart track andtrace onwebsite
- EDI Interface toAgent/Customer's ERP
- Lead Generation &Follow-up
- Dashboard with graphical chart
- Monthly reporting toManagement
- Monthly GPfrom Dashboard
- Monitor back office processes
- Centralized accounting process
- Customer credit portal (CCP)
- Vendor payment portal (VPP)
- Smart Report tool integration
- User defined reports – My Reports
- User defined interface &themes
- Key performance indicators (KPI)
- Auto mail tocustomer andAgents
- Auto Invoice generation
- Auto Purchase invoice booking
- Job costing sheet
- Workflow process
- Exception monitoring tool
- Video call feature **New**
- Tariff Management
- Sales Mobile App –add on **New**
- Container tracking– add on (3rd Party) **New**

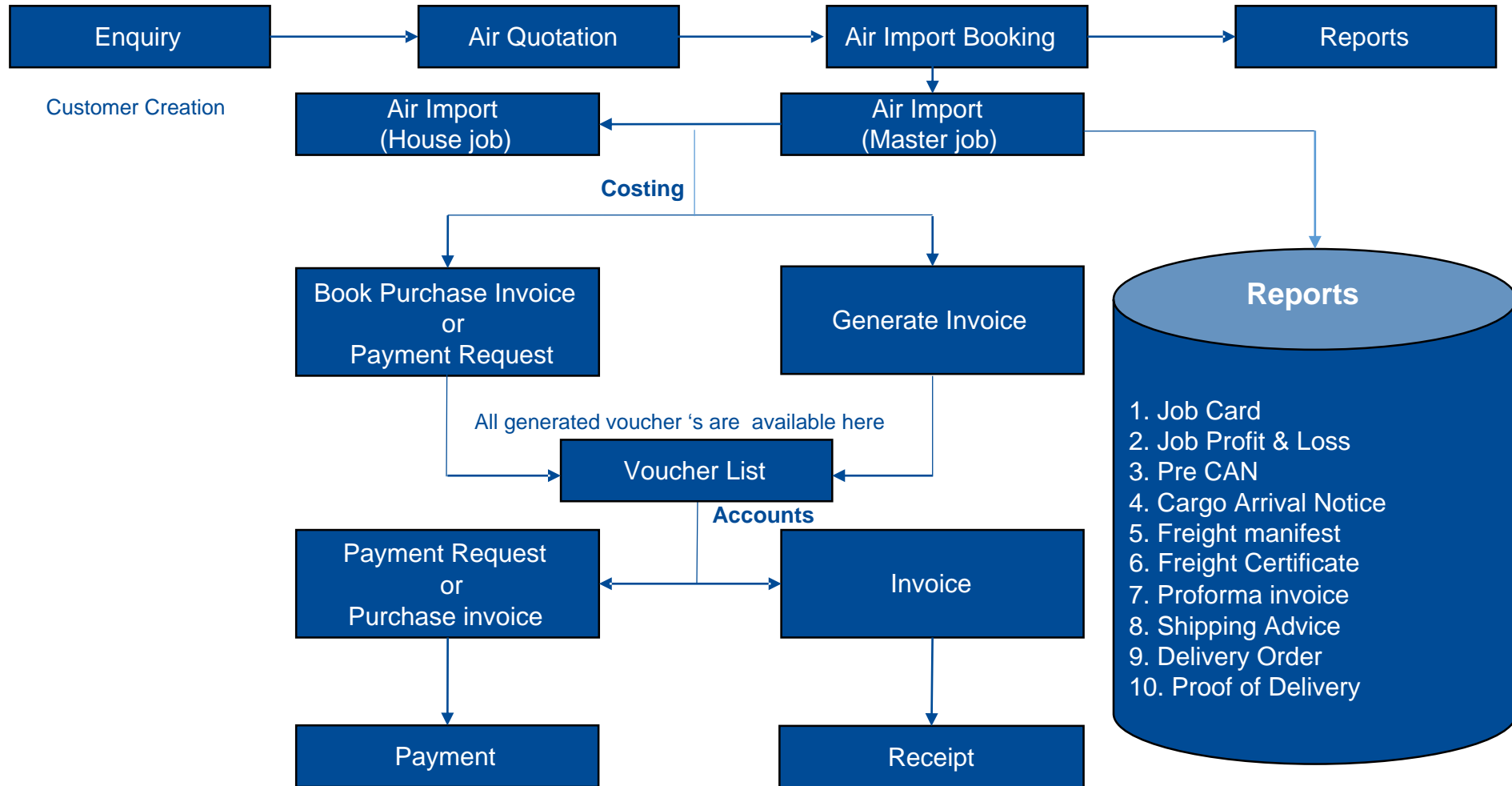


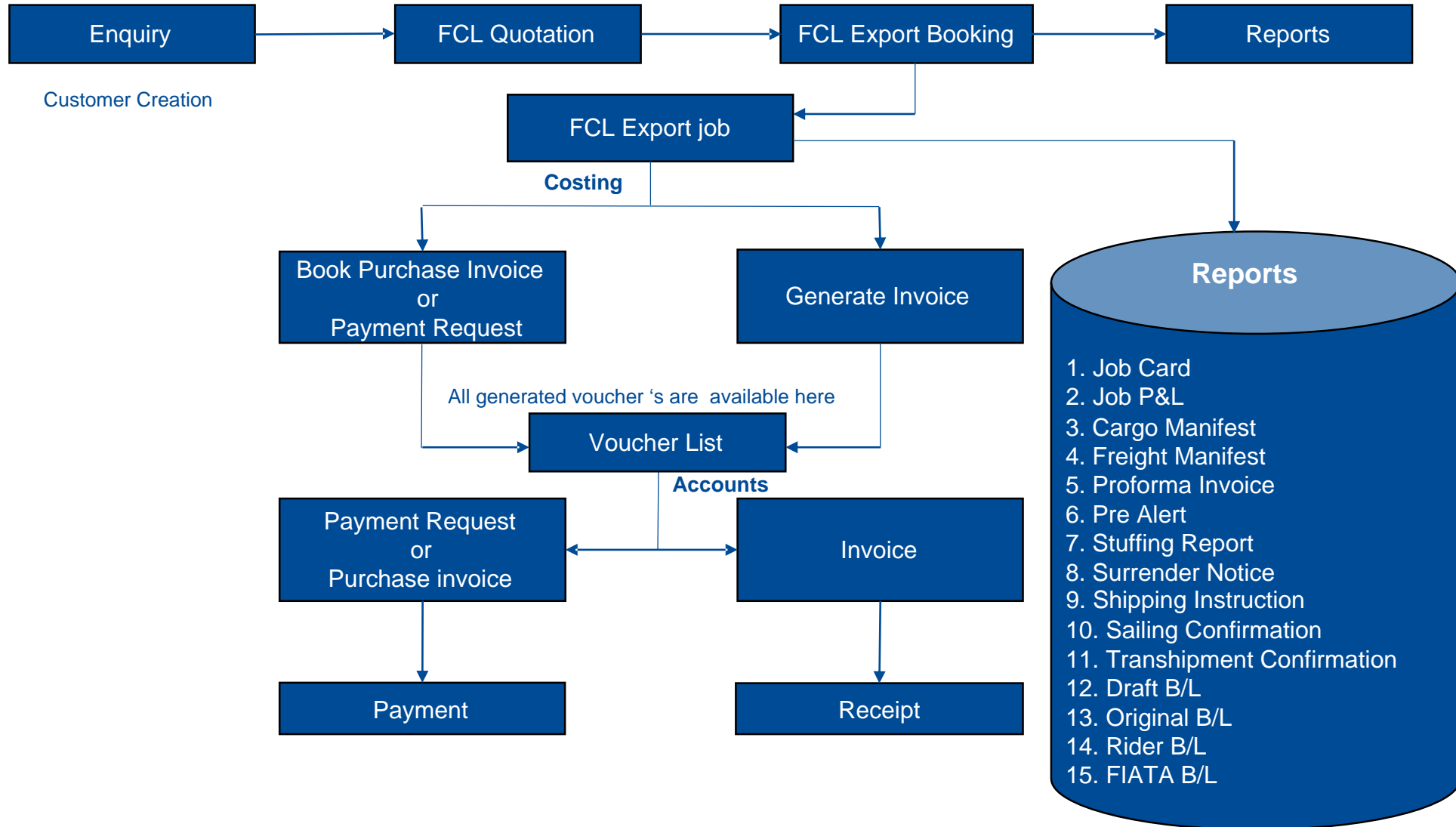
Modules

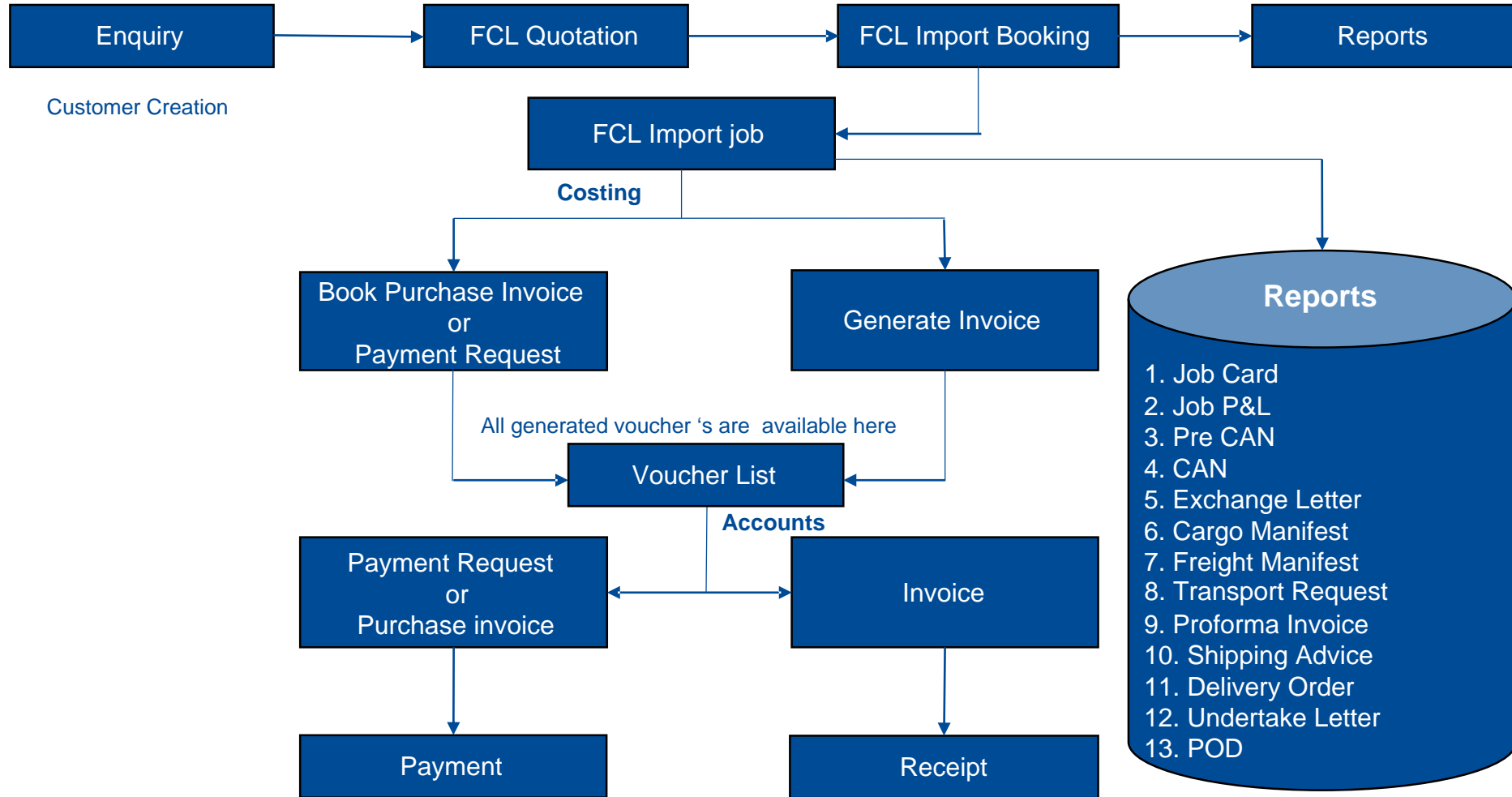


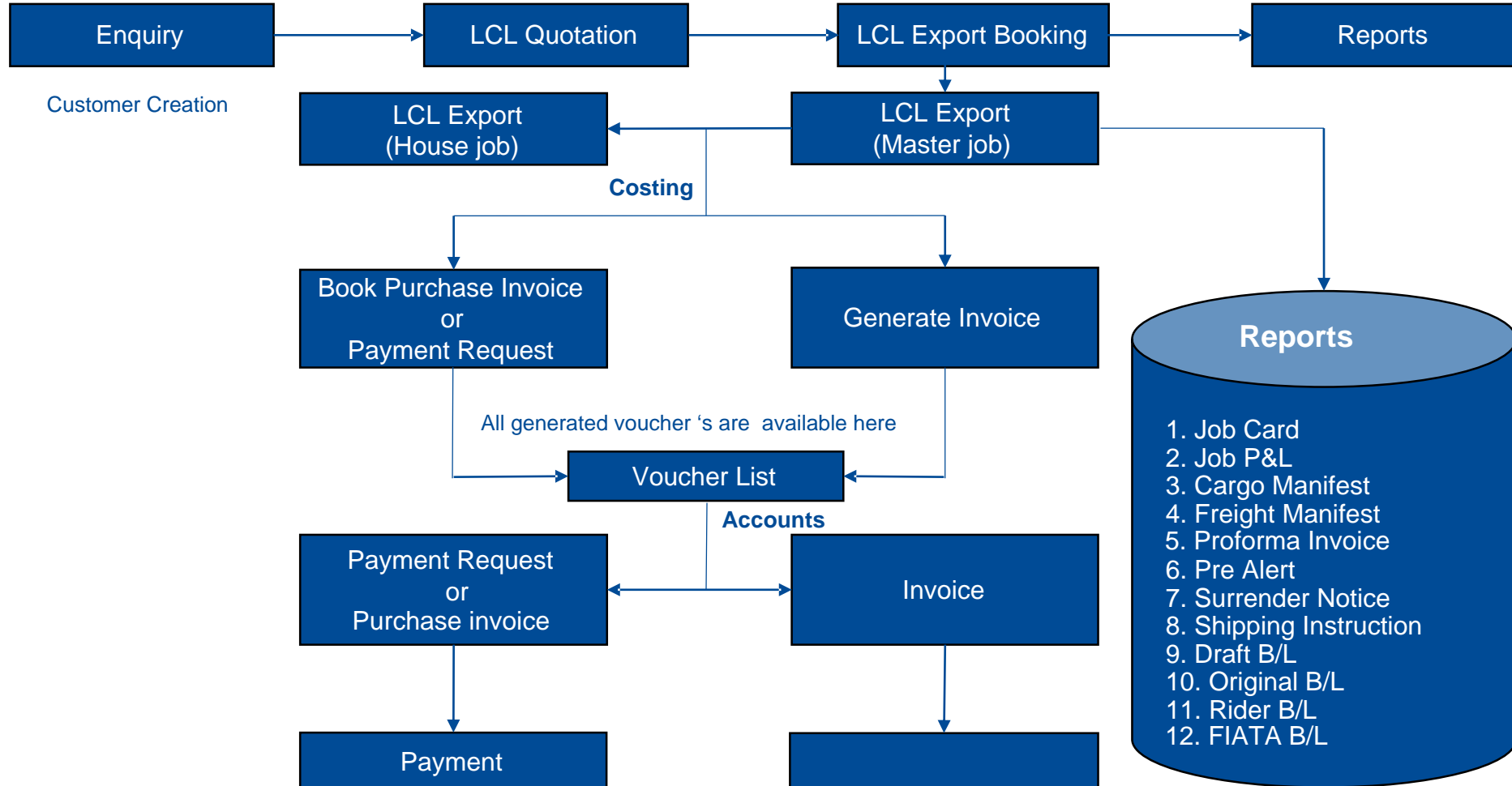


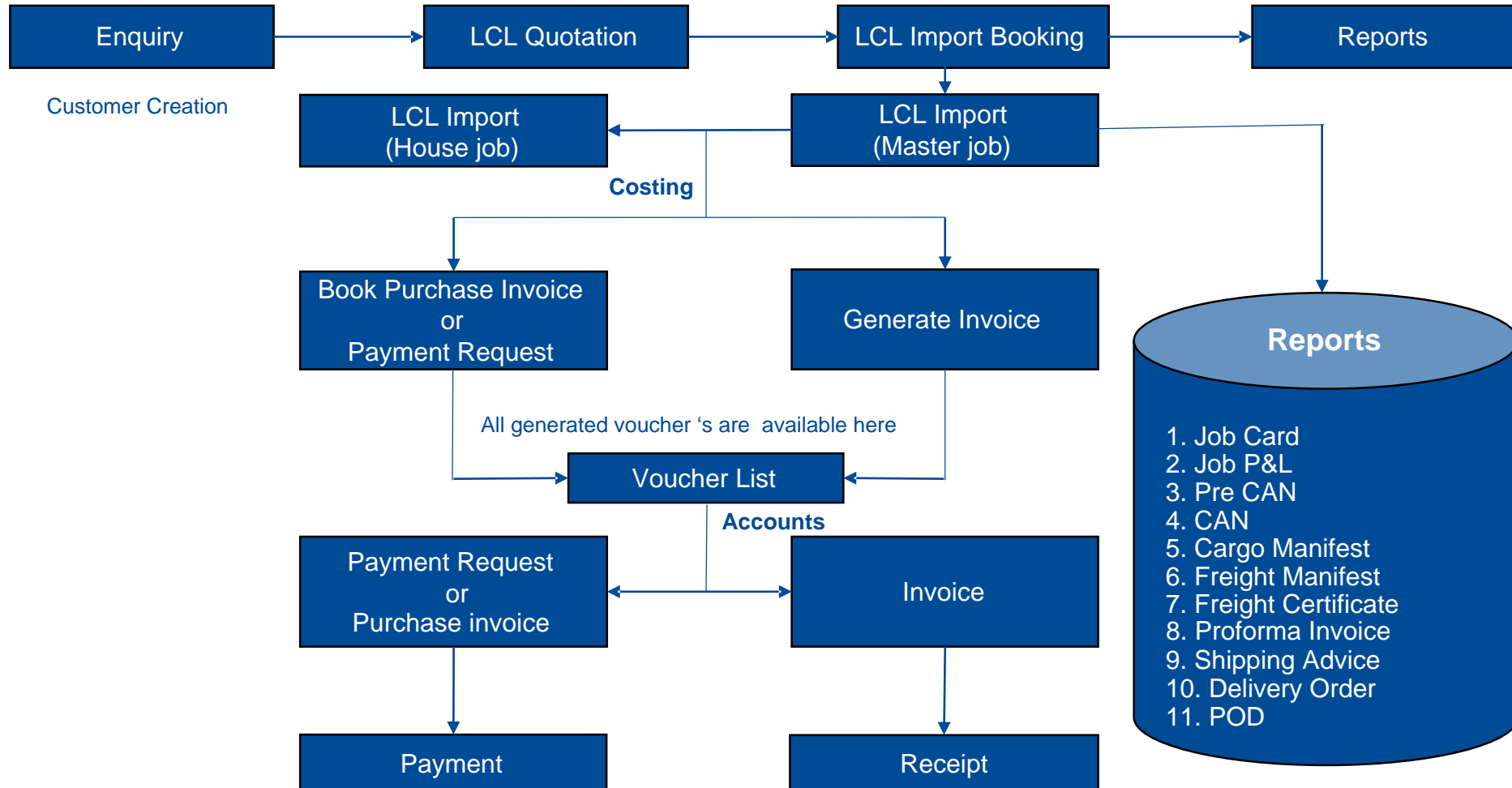






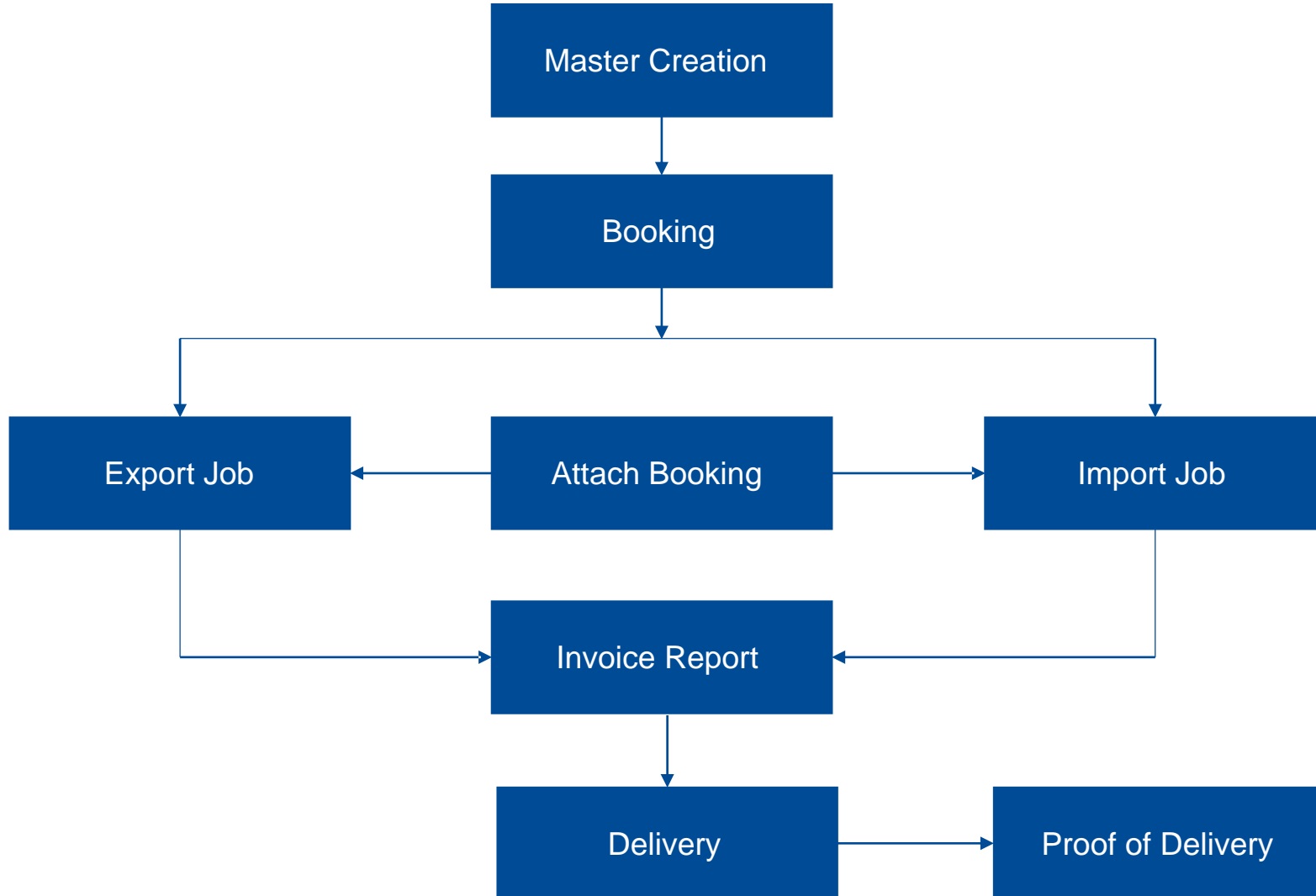






Courier Module

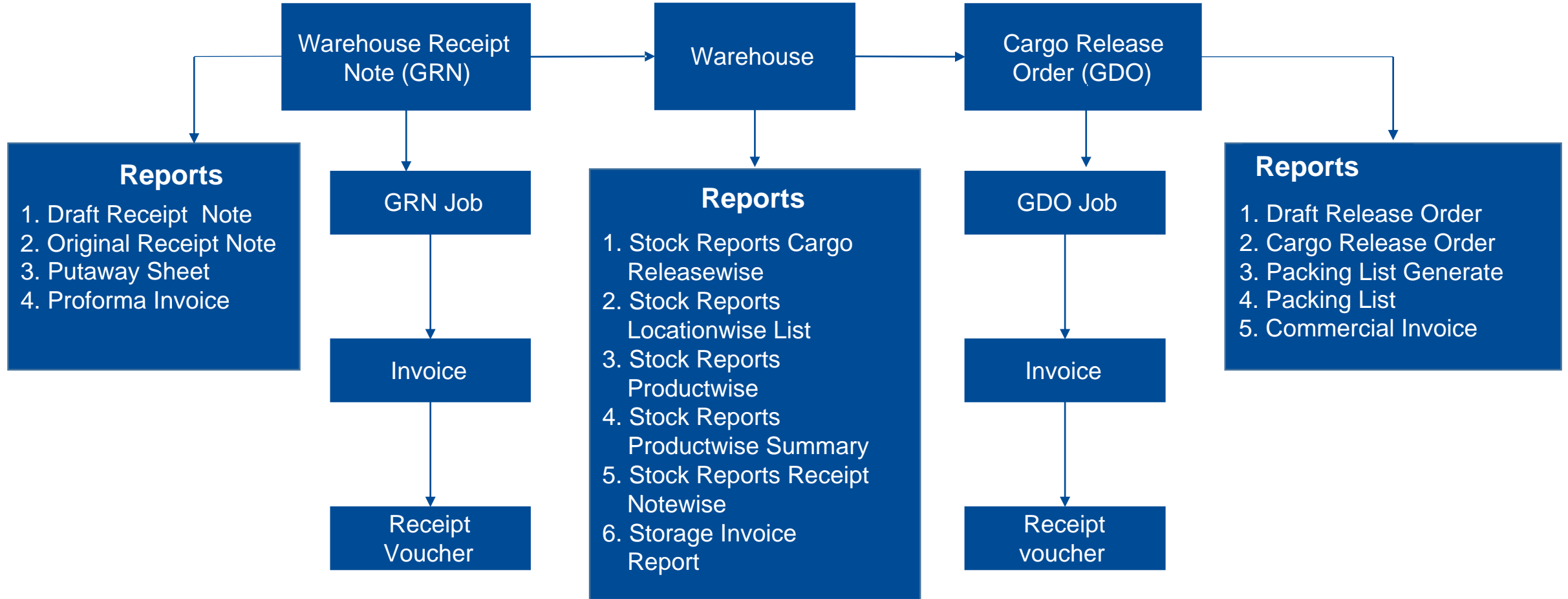




Warehouse Module



Warehouse Module



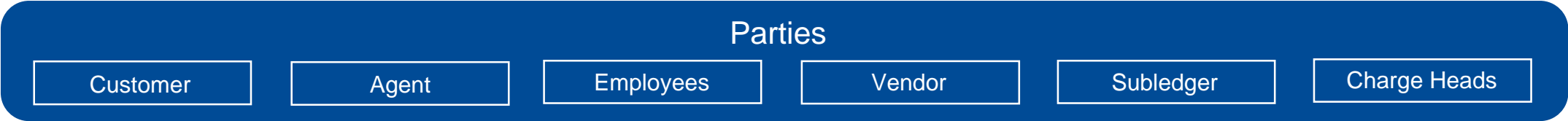
Accounts



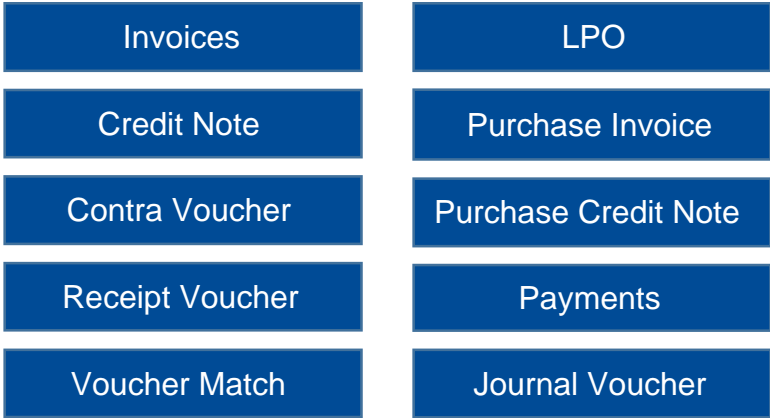
Company

Branch

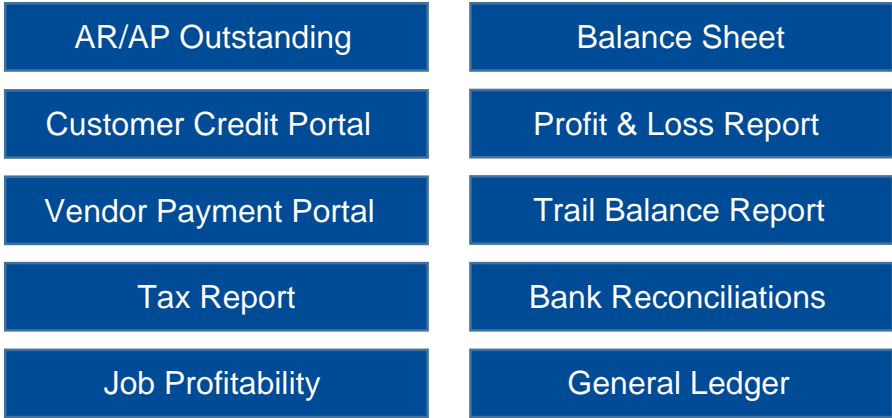
Chart of Accounts



Accounting Vouchers



Accounting Reports



TDS Payable/Receivable Report

Search Options



Home page contains the Global search box to directly Search the below options

- Container Number
- AWB Number
- Bill of Entry Number
- BL Number
- Booking Number
- Cheque Number
- Container Number
- ETD and ETA
- Job Number
- Name Search
- Reference Number
- Shipping Bill Number
- Supplier Reference Number
- Truck Number
- Voucher Number and Truck Number
- Narration
- Party wise Job
- Quotation Number
- IGM Number
- GRN Number and GDO Number

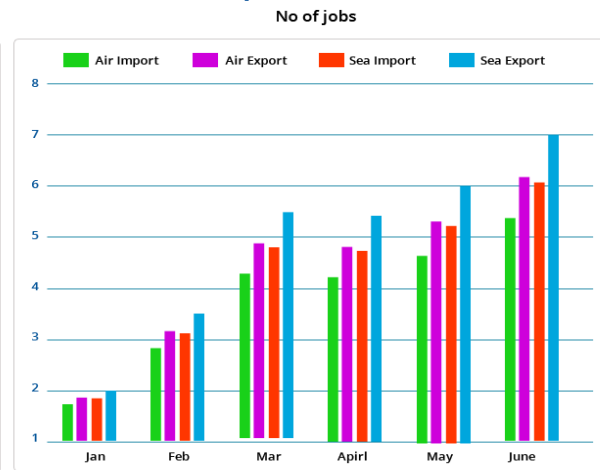
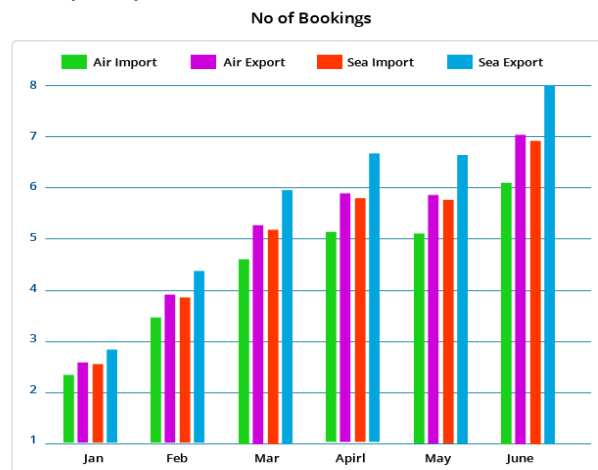
Management Information System



Dashboard

To view the below details in a single page (Month wise with charts)

- Number of Bookings
- Number of Jobs
- Number of Quotations
- Sales vs Cost
- Budget vs Actuals
- Accounts Receivable (AR)
- Accounts Payable (AP)
- Turn Over
- Provisional GP
- Tradeline-wise Profitability
- Weekly Sales report
- Monthly Sales report
- Top 10 Customers on Revenue & GP
- Top 10 Salesman on Revenue & GP



Fresa Sales Mobile App (Add-on)



Fresa Sales Mobile App is a simple application that provides all needed information for the sales team and allows them to access precious details about their valuable customers from Fresa application instantly

Fresa Sales Mobile App reduces the amount of manual entries/follow-ups and saves time by providing timely reports to sales team, which in turn improves their productivity

Fresa Sales Mobile App can help our customers enhance their overall profitability by securing more business through their Salesteam

Key Features of Fresa Sales Mobile App

- Sales Dashboard
- List of Customers
- Customer-wise Outstanding
- Maintain call list
- Create sales call record
- Sales Follow-up List
- Keeps track of Sales person call location

Head Office:



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Products and Services



10 Branches **10+ Years** **45+ Countries** **1500+ Customers**

This presentation is intended to outline the general features and capabilities of Fresa Gold software. The features explained in this presentation is for information purpose only and the features may be incorporated as per your subscribed model. The features and functionalities in this presentation is not a commitment to be delivered to your subscribed model