



Freight Management Software



FRESA TECHNOLOGIES

Independent, neutral and industry-focused IT company providing software solutions exclusively for the Freight Forwarding and Shipping sectors. We deliver scalable, secure and user-friendly applications designed to streamline operations, enhance visibility, and improve profitability for logistics providers worldwide.

Our Core Strengths

-  30+ years of experience in Freight & Shipping domain
-  30+ years of expertise in Oracle technologies
-  Proven track record in enterprise cloud applications & mobility
-  Global presence with offices across UAE, USA, UK, Singapore, Saudi Arabia, India & Africa

Our Certifications

Fresa Technologies is the first freight management software provider to achieve:

-  **ISO 42001:2023** – Artificial Intelligence Management System
-  **ISO/IEC 27001:2022** – Information Security Management System
-  **ISO 9001:2015** – Quality Management System



Fresa Gold Features

-  AI Document Intelligence
-  AI Shipment Creation from BL
-  AI Vendor Invoice Processing
-  Responsive web based application
-  Latest technology
-  Anywhere, Anytime, Any device access
-  User wise configurable home page
-  Enter once, re-use it from Quote till Invoice
-  Manage Multi-Company, Branch, Currency
-  Wizard based Functional Processing
-  Attachments of Documents
-  Preview of attached documents
-  WhatsApp status updates
-  Video call feature
-  Bulk shipment upload to save time
-  Advanced shipment search facility
-  Department-wise dashboard
-  Proration Profitability
-  Customization on reports
-  Integrated with finance module
-  Multi-level approval process
-  eInvoice India GST Integration
-  eInvoicing Integration for KSA, Malaysia & 6 African Countries
- EDI Interface to Agent/Customer's ERP
- Lead Generation & Follow-up
-  AI Accounting Automation
-  AI - Convert Emails into Enquiries
-  AI Voice Assistant
-  Smart track and trace on website
-  Container tracking – add on (3rd Party)
-  Dashboard with graphical chart
-  Monthly reporting to Management
-  Monthly GP from Dashboard
-  Monitor back office processes
-  Centralized Accounting Process
-  Customer Credit Portal (CCP)
-  Vendor Payment Portal (VPP)
-  Smart Report tool integration
-  User defined reports – My Reports
-  User defined interface & themes
-  Key Performance Indicators (KPI)
-  Auto mail to customer and Agents
-  Auto Invoice generation
-  Auto Purchase invoice booking
-  Job Costing Sheet
-  Workflow Process
-  Exception monitoring tool
-  Tariff Management
- Web Services API



Fresa Gold – Cloud based Freight Management ERP

A comprehensive, web-based ERP designed for Freight Forwarders, NVOCCs, IATA Agents, Transporters, and Logistics Providers.

Business Benefits

- Reduce operational cost and processing time
- Improve shipment visibility and customer service
- Strengthen compliance, audit control & documentation accuracy
- Increase profitability with job costing & proration tools
- Enhance decision-making with real-time analytics

FRESA GOLD MODULES



Sales & CRM

Manage customers, prospects, agents, carriers and leads with complete visibility and follow-up tracking.



Enquiry

Capture inquiries, convert them into opportunities, and track them until closure.



Quotations

Create accurate, reusable quotations (AIR, SEA, LCL, FCL) with tariff integration.



Customer Service

Real-time track & trace, proactive communication, customer credit portal & vendor payment portal.



Documentation

Centralized management of shipping, logistics and finance documents with previews and attachments.



Consolidation

Optimize consolidation through automated data capture, space utilization and cost allocation.



Operations

End-to-end booking, shipment visibility, milestone updates, and operational workflows across all modes.



Finance

Integrated accounting with auto-invoice generation, purchase invoice booking, cost allocation, and multi-currency handling.



Management Reports

Dashboards, KPIs, profitability reports, GP indicators, exception monitoring & monthly MIS.



HR

Streamline HR processes including employee management, payslip & leave workflows.

Key Highlights

- 100% Cloud-based - use Anywhere, Anytime, on Any Device
- Fully integrated modules from Sales → Quote → Job → Documentation → Invoice
- Single-entry design - enter once, reuse across the workflow
- Multi-Country, Multi-Company, Multi-branch, Multi-currency support
- Highly scalable with seamless API/EDI integrations
- Real-time dashboards, KPIs & management reporting
- Integrated financial accounting - no third-party software required
- Automated notifications, WhatsApp updates & smart tracking

Automation & Integrations

- Auto notifications to customers & agents
- Auto job costing & proration
- Auto GL posting & centralized accounting
- eInvoice integration for India, KSA, Malaysia & African countries
- EDI/API integration with agents, customers, carriers & portals
- Web services for seamless third-party connectivity

Why Logistics Companies Choose Fresa Gold?

- Designed by Logistics Professionals
- Multi-country compliance ready
- Highly secure and scalable cloud platform
- Faster implementation with minimal training
- Reduced manual work through intelligent automation
- Improved operational control & financial accuracy
- Strong customer support & training

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