FRESA®
TECHNOLOGIES

Great Place To Work.
Certified
JUL 2021–JUL 2022
INDIA

Freight Management Software

FRESA®
GOLD

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FRESA TECHNOLOGIES

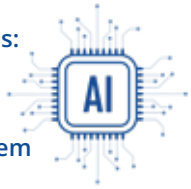
Independent, neutral and industry-focused IT company providing software solutions exclusively for the Freight Forwarding and Shipping sectors. We deliver scalable, secure and user-friendly applications designed to streamline operations, enhance visibility, and improve profitability for logistics providers worldwide.

Our Core Strengths

- 30+ years of experience in Freight & Shipping domain
- 30+ years of expertise in Oracle technologies
- Proven track record in enterprise cloud applications & mobility
- Serving customers through our offices and regional presence across the Singapore, UAE, USA, UK, Saudi Arabia, India and Africa.

Our Certifications

Fresa Technologies maintains the following internationally recognised management-system certifications:



- **ISO/IEC 42001:2023 –** Artificial Intelligence Management System
- **ISO/IEC 27001:2022 –** Information Security Management System
- **ISO 9001:2015 –** Quality Management System

FRESA GOLD Features

- AI Document Intelligence
- AI Shipment Creation from BL
- AI Vendor Invoice Processing
- Responsive web-based application
- Latest Technology
- Anywhere, Anytime, Any Device access
- User-wise configurable home page
- Enter once, reuse it from Quote till Invoice
- Manage Multi-Company, Multi-Branch, Multi-Currency
- Wizard-based Functional Processing
- Attachments of Documents
- Preview of attached documents
- WhatsApp Status Updates
- Video Call Feature
- Bulk Shipment upload to save time
- Advanced shipment search facility
- Department-wise dashboard
- Proration & Profitability
- Customization on reports
- Integrated with finance module
- Multi-level approval process
- eInvoice Singapore Integration
- eInvoicing Integration for India, KSA, Malaysia & 6 African Countries
- EDI Interface to Agent/Customer's ERP
- Lead Generation & Follow-up
- AI Accounting Automation
- AI - Convert Emails into Enquiries
- AI Voice Assistant
- Smart Track and Trace on website
- Container Tracking – Add-on (Third-Party)
- Dashboard with Graphical Chart
- Monthly Reporting to Management
- Monthly GP from Dashboard
- Monitor Back Office Processes
- Centralized Accounting Process
- Customer Credit Portal (CCP)
- Vendor Payment Portal (VPP)
- Smart Report tool integration
- User-defined Reports – My Reports
- User-defined Interface & Themes
- Key Performance Indicators (KPI)
- Auto Mail to Customer and Agents
- Auto Invoice Generation
- Auto Purchase Invoice Booking
- Job Costing Sheet
- Workflow Process
- Exception Monitoring Tool
- Tariff Management
- Web Services API

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Cloud-based Freight Management ERP

A comprehensive, web-based ERP designed for Freight Forwarders, NVOCCs, IATA Agents, Transporters, and Logistics Providers.

Business Benefits

- Reduce operational cost and processing time
- Improve shipment visibility and customer service
- Strengthen compliance, audit control & documentation accuracy
- Increase profitability with job costing & proration tools
- Enhance decision-making with real-time analytics

Fresa Gold Modules

Sales & CRM

Manage customers, prospects, agents, carriers and leads with complete visibility and follow-up tracking.

Enquiry

Capture enquiries, convert them into opportunities, and track them until closure.

Quotations

Create accurate, reusable quotations (AIR, SEA, LCL, FCL) with tariff integration.

Customer Service

Real-time Track & Trace, proactive communication, customer credit portal & vendor payment portal.

Documentation

Centralized management of shipping, logistics and finance documents with previews and attachments.

Consolidation

Optimize consolidation through automated data capture, space utilization and cost allocation.

Operations

End-to-end booking, shipment visibility, milestone updates, and operational workflows across all modes.

Finance

Integrated accounting with auto-invoice generation, purchase invoice booking, cost allocation, and Multi-Currency handling.

Management Reports

Dashboards, KPIs, Profitability Reports, GP Indicators, exception monitoring & monthly MIS.

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Key Highlights

- 100% Cloud-based - use Anywhere, Anytime, on Any Device
- Fully integrated modules from Sales → Quote → Job → Documentation → Invoice
- Single-entry design - enter once, reuse across the workflow
- Multi-Country, Multi-Company, Multi-Branch, Multi-Currency support
- Highly scalable with seamless API/EDI integrations
- Real-time dashboards, KPIs & management reporting
- Integrated financial accounting – no third-party software required
- Automated notifications, WhatsApp updates & smart tracking

Automation & Integrations

- Auto notifications to customers & agents
- Auto job costing & proration
- Auto GL posting & centralized accounting
- eInvoice integration for Singapore, Malaysia, India, KSA & African Countries
- EDI/API integration with agents, customers, carriers & portals
- Web services for seamless third-party connectivity

Why Logistics Companies Choose Fresa Gold?

- Designed by Logistics Professionals
- Multi-Country compliance ready
- Highly secure and scalable cloud platform
- Faster implementation with minimal training
- Reduced manual work through intelligent automation
- Improved operational control & financial accuracy
- Strong customer support & training

Contact Us

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Serving Singapore and Southeast Asia

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