Fresa Technologies

Neutral IT Solution Provider

Disclaimer

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasingdecision. The development, release, and timing of any features or functionality described for Fresa Technologies products remains at the sole discretion of Fresa Technologies

Fresa Gold Features

About Fresa Technologies

- Independent, neutral and professional software company with core knowledge of Freight Forwarding and Shipping domain
- Overall 30+ years of experience working with world's leading Freight Forwarding and logistics companies
- Offices in Middle East (Dubai), USA, UK, Far East (Singapore) and Indian Sub Continent (Chennai & Mumbai)
- Leader in AI Driven Automation for the Forwarding, Shipping & 3PL Industry
- 1850+ Customers across 60+ Countries around the Globe
- ISO 42001:2023 Artificial Intelligence Management System Certified
- ISO 27001:2013 Information Security Management Systems Certified
- ISO 9001:2015 Quality Management System Certified

Awards & Recognition

5 International Offices

30+ Years | 60+ Countries | 140+ Employees | 1850+ Customers

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Quality Certifications

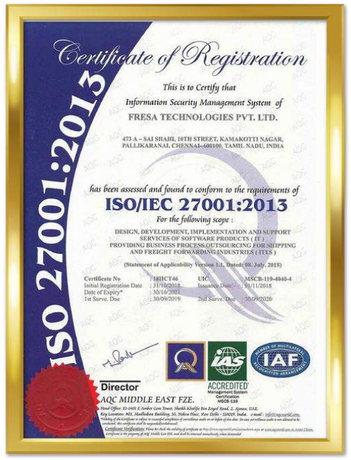
ISO/IEC 42001:2023
AIMS Certified
2025-2028

ISO/IEC 27001:2022
ISMS Certification
2022-2028

ISO 9001:2015
QMS Certified
2024-2027

ISO 27001:2013
ISMS Certified
2022-2025

ISO 9001:2015
QMS Certified
2021-2024



ISO 27001:2013 ISMS Certified
2018-2021

ISO 9001:2015 Certification
Helps Us 2018

ISO 9001:2015/KS Q
2018-2021

Great Place to Work
2021-2022

FRESA TECHNOLOGIES

Great Place To Work. Certified JUL 2021–JUL 2022 MENA

Client Portfolio

FRESA GOLD

FM GLOBAL LOGISTICS

Silent Ocean

SWIFT CARGO
TRANSPORT SOLUTIONS GLOBALLY

FLG
SHIPPING & LOGISTICS

Master Consol Line

Orient SHIPPING SERVICES LLC

MEGASPEED CARGO
DUBAI, UAE
Delivering On Your Promise

KORCHINA

Berrio LOGISTICS

MOVEX Cargo Pvt Ltd
Thinking Ahead Moving Ahead

GCL

اسياد ASYAD

LINKINDIA

PACE SPEDITION
solutions beyond freight

CONTAINER STATION FREIGHT
CONTAINER FREIGHT STATION
Total cargo solutions

GTF AERO

Hans Logistics FZCO

Kangaro

AERO TRANS
GLOBAL FORWARDING

PORTGOD

ASCO
Alligator Shipping Co. LLC

KRS

Accura Freight LLC

AIYER

OVERLAND TRANSPORT
MOVING TOWARDS THE WORLD

SHIPPING TRADING & LIGHTERAGE COLLC
STALCO
SINCE 1974.

ALPHA STAR SHIPPING
The Lengths We Go...

LS
LYON SHIPPING

EASYWAYS

Gallop
Simplifying Distances

CSC
Continental Shipping & Consulting Pte. Ltd.

NORDIC SHIPPING LLC

AARON
Freight to the world

CGF

ADEN STAR
CARGO & CLEARING

Care Container Lines Group of Companies
Your Cargo is Our Baby

الشمس للخدمات اللوجستية
SUN LOGISTIC SERVICES

SpeedEx

HEAVY INDUSTRY LOGISTICS

Network Logistics

OCT CARGO
YOUR CARGO, OUR RESPONSIBILITY

awatac
ANY WHERE
ANY TIME
ANY CARGO

IGSF LLC

HRITZ
LOGISTICS LLC

NGFS
NGFS SINGAPORE PTE LTD
NEXT GENERATION FREIGHT SERVICES

About Fresa Gold

- **Fresa Gold** is a cloud-based ERP software designed for freight forwarders, NVOCC, Liner & Shipping Agency, 3PLs and Logistics Service Providers

- **Real-time visibility & tracking** offers shipment tracking, proactive notifications and a customer portal for updates

- **AI Based Automation & Analytics**
  Transform Freight Operations with AI Intelligence - automating Manifest to Jobs, Scan invoice to PI, AI-powered dashboards, Container Loading Optimization and much more

- **Finance & Accounting**
  Multi-currency, profit and loss reporting, accounts receivable / payable, eInvoice integrations, complete accounting

- **User-friendly and extensible**
  Clean interface, UX modes, responsive web with mobile support; supports multi-company, branch, currency, language setup

- **Strong customer support & training**
  Highly rated support teams, daily training sessions (webinar), ticketing system, blog / vlog guides, and phone/live support

FRESA TECHNOLOGIES

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AI-Powered Logistics, Connected Platforms & Operational Efficiency

FRESA GOLD

AI Features & Intelligent Automation

- AI-Powered Purchase Invoice Creation
- AI-Powered Shipment Creation
- MBL & HBL Data Validation Analyzer
- Vendor Quotation Analyzer
- AI-Powered Overdue Customer Reminders
- AI-Powered Dashboards
- AI-Powered Customer & Contact Creation Upload Visiting Cards
- Fresa AI Knowledge Base
- AI Voice Support in Native Languages

Core Platform & Accessibility

- Responsive Web-Based Application
- Access Anytime, Anywhere, on Any Device
- User-Configurable Homepage
- Multi-Company, Multi-Branch and Multi-Currency Management
- GSTIN-Based Organization Creation
- Wizard-Based Functional Processing
- Document Attachments and Preview
- Backup of Master and Transaction Data

Freight Operations & Productivity

- Enter Once, Reuse Data from Quotation to Invoice
- Bulk Shipment Upload
- Advanced Shipment Search
- Digital Signature Integration for Invoices and Bills of Lading
- Charge Templates
- Smart Download
- Smarter Report Delivery
- WhatsApp Shipment Status Updates
- Smart Track & Trace on Website

FRESA TECHNOLOGIES

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Financial Control, Regulatory Compliance & Digital Integration

FRESA GOLD

Finance & Accounting Management

- Integrated Finance Module
- Centralized Accounting
- Accrual Processing
- Work-in-Progress (WIP) Accounting
- Cost Center Allocation
- Automated Inter-Company Transactions
- Job Costing Sheet
- Proration-Based Profitability Analysis
- Automated Invoice Generation
- Automated Purchase Invoice Booking
- Customer Credit Override Approval
- Multi-Level Approval Process
- Tariff Management

Tax, Regulatory & Customs Integrations

- UAE MPCI Filing
- UAE Corporate Tax
- USA - Automated Manifest Submission (AMS)
- KSA FASAH Pay Integration
- Oman - Bayan Integration
- India SCMTR Integration
- Malaysia K4 & K5 integration
- Singapore CCN integration
- Sri Lanka - ASYCUDA Integration

EDI & E-Invoice Integrations

- UAE - eInvoice Integration
- Saudi Arabia - eInvoice Integration
- India - GST eInvoice Integration
- Malaysia - eInvoice Integration
- Panama - eInvoice Integration
- Tanzania - eInvoice Integration
- Integrated CHA System
- Denied Party screening integration
- EDI Interface with Agent and Customer ERP Systems

FRESA TECHNOLOGIES

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Business Intelligence, Connected Portals & Workflow Automation

FRESA GOLD

Dashboards, Reporting & Business Intelligence

- Department-Wise Dashboards
- Graphical Dashboards and Charts
- Monthly Gross Profit (GP) Dashboard
- Key Performance Indicators (KPIs)
- Customizable Reports
- User-Defined Reports - My Reports
- Smart Report Tool Integration
- User-Configurable Interface and Themes
- Exception Monitoring

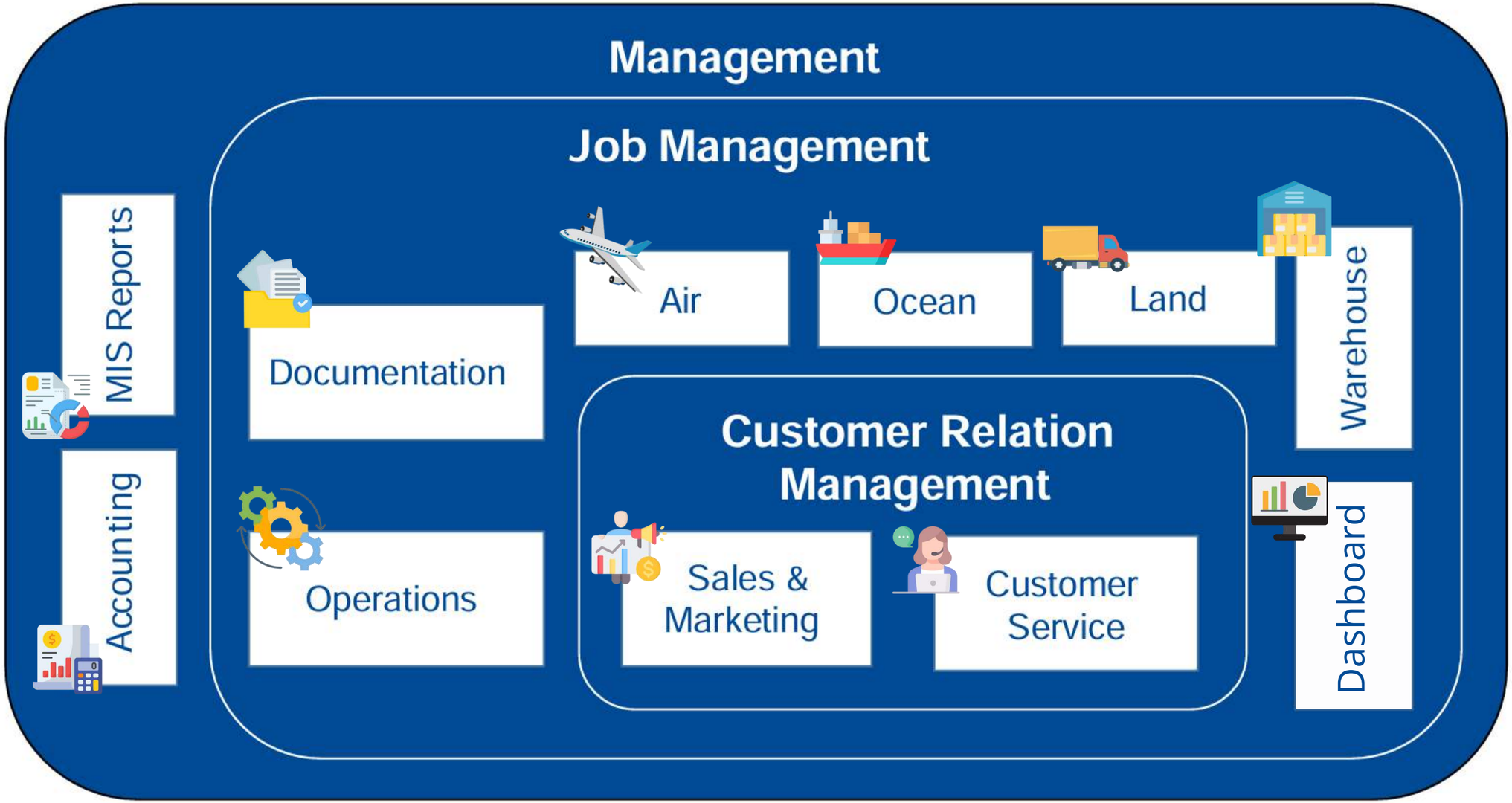
Customer, Vendor & Communication Portals

- Customer Credit Portal (CCP)
- Vendor Payment Portal (VPP)
- Automated Emails to Customers and Agents
- Automated Statement of Account (SOA) Scheduling
- Automated Daily Status Report (DSR) Scheduling

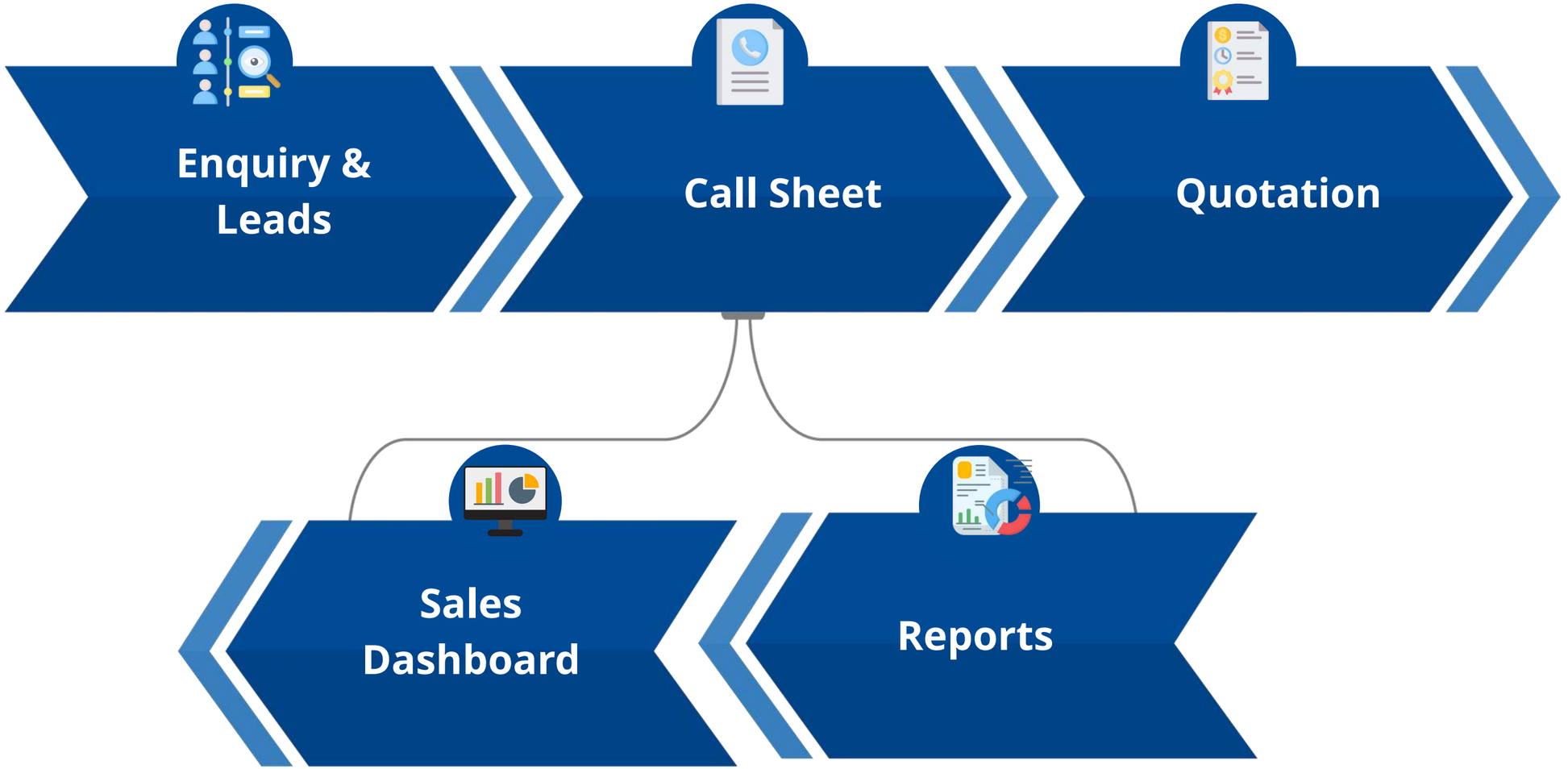
Workflow, Business Continuity & Add-ons

- Workflow Management
- Legacy Job Center - Historical Shipment Reference
- Legacy Accounts Center - Historical Accounting Reference
- Sales Mobile App - Optional Add-On
- Container Tracking - Third-Party Add-On

Process flow management



Sales Module



Air Export

Air Export Booking

Reports

Book Purchase Invoice or Payment Request

All generated voucher 's are available here

Voucher List

Generate Invoice

Costing

Air Export (Master job

Air Export (House job)

Reports

- Job Card
- Job P&L
- Draft MAWB/HAWB
- Original MAWB/HAWB
- Cargo Manifest
- Freight Manifest
- Shipping Instruction
- Barcode Label
- Consignee Label list
- Proforma Invoice
- Pre Alert

Air Import

Air Import Booking

Reports

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Voucher List

Generate Invoice

Costing

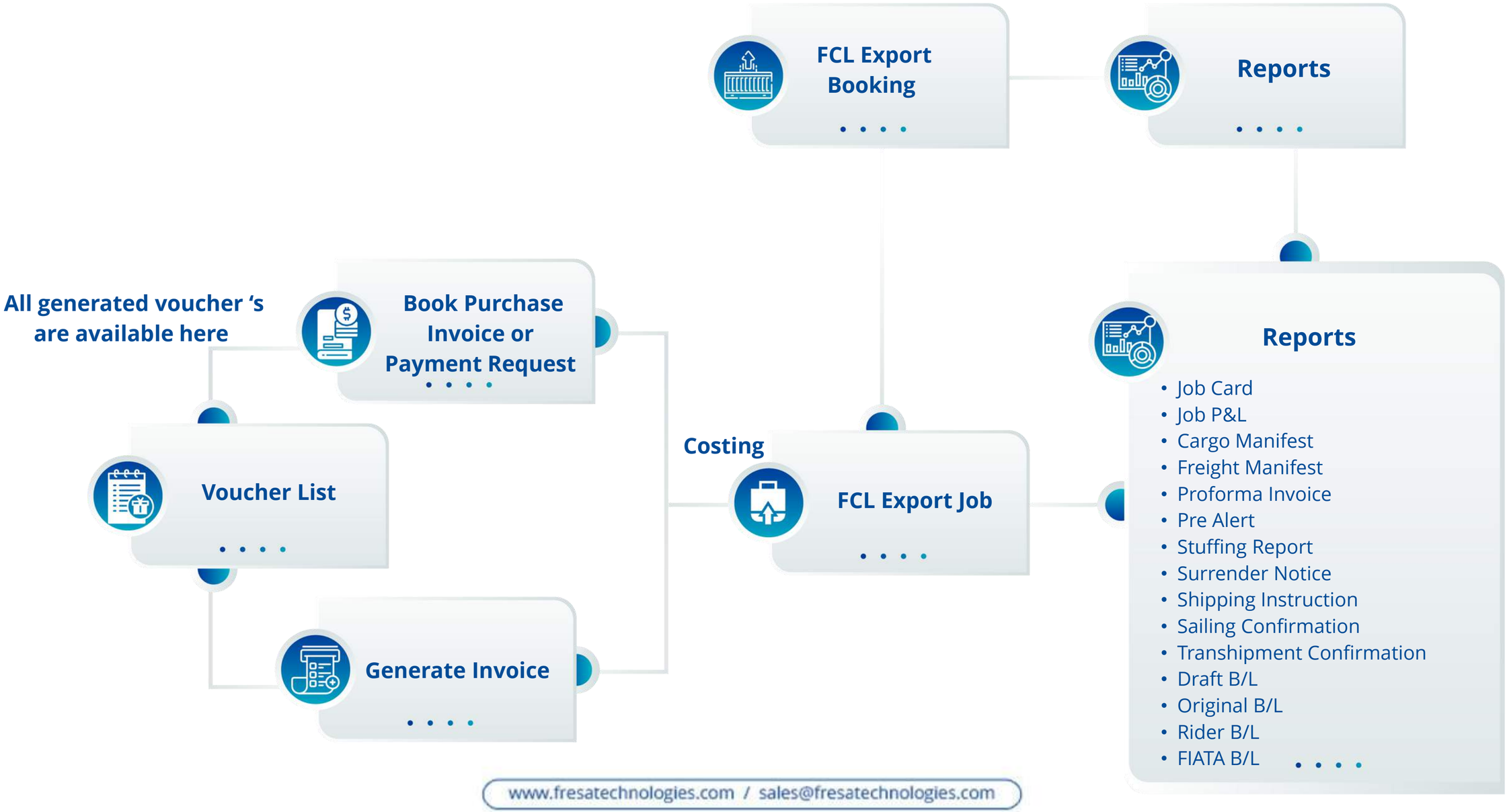
Air Import (Master job)

Air Import (House job)

Reports

- Job Card
- Job Profit & Loss
- Pre CAN
- Cargo Arrival Notice
- Freight manifest
- Freight Certificate
- Proforma invoice
- Shipping Advice
- Delivery Order
- Proof of Delivery

FCL Export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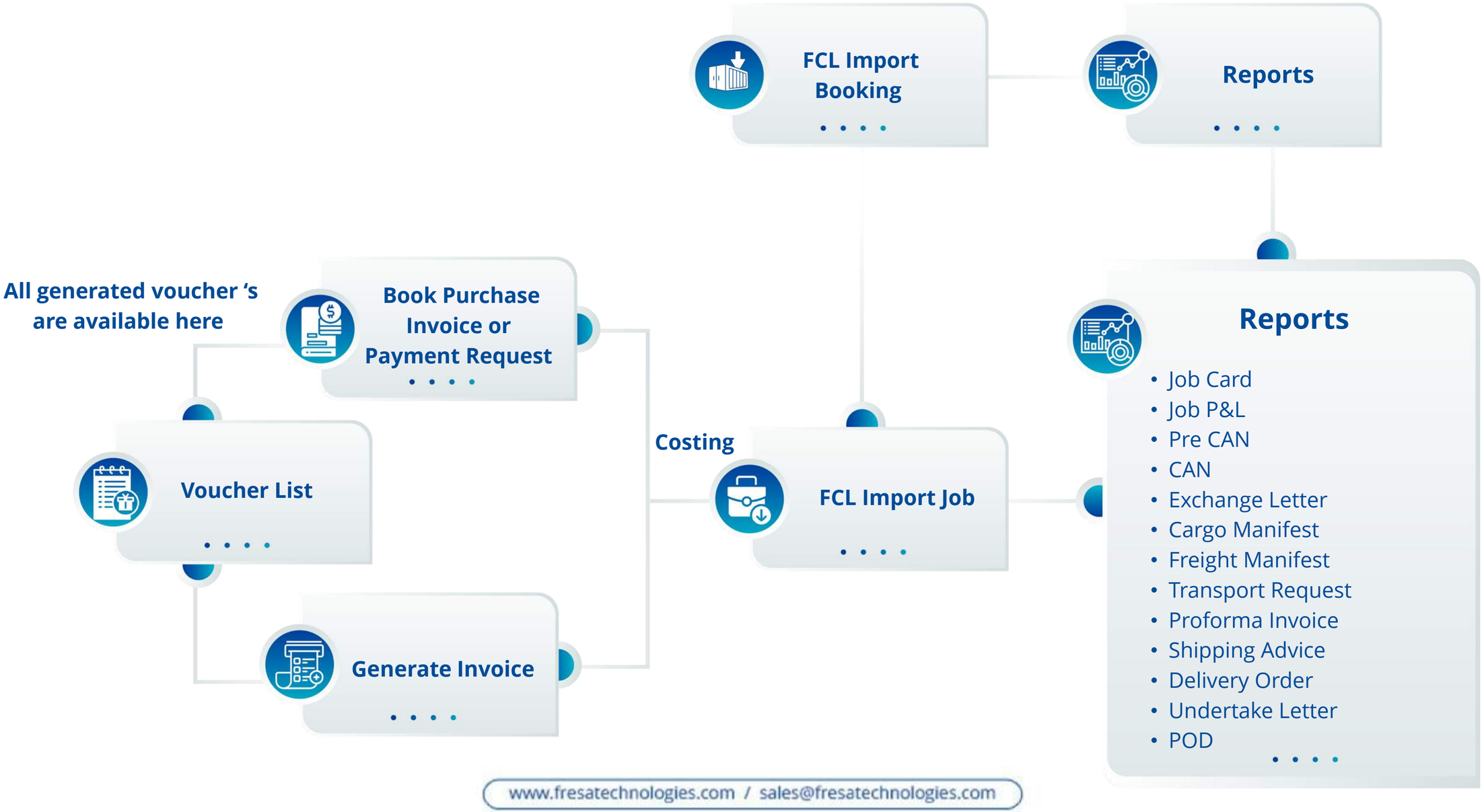
Job P&L
Cargo Manifest
Freight Manifest
Proforma Invoice
Pre Alert
Stuffing Report
Surrender Notice
Shipping Instruction
Sailing Confirmation
Transhipment Confirmation
Draft B/L
Original B/L
Rider B/L
FIATA B/L

FCL Import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Pre CAN
CAN
Exchange Letter
Cargo Manifest
Freight Manifest
Transport Request
Proforma Invoice
Shipping Advice
Delivery Order
Undertake Letter
POD

LCL Export

LCL Export Booking
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Job P&L
Cargo Manifest
Freight Manifest
Proforma Invoice
Pre Alert
Surrender Notice
Shipping Instruction
Draft B/L
Original B/L
Rider B/L
FIATA B/L
Voucher List
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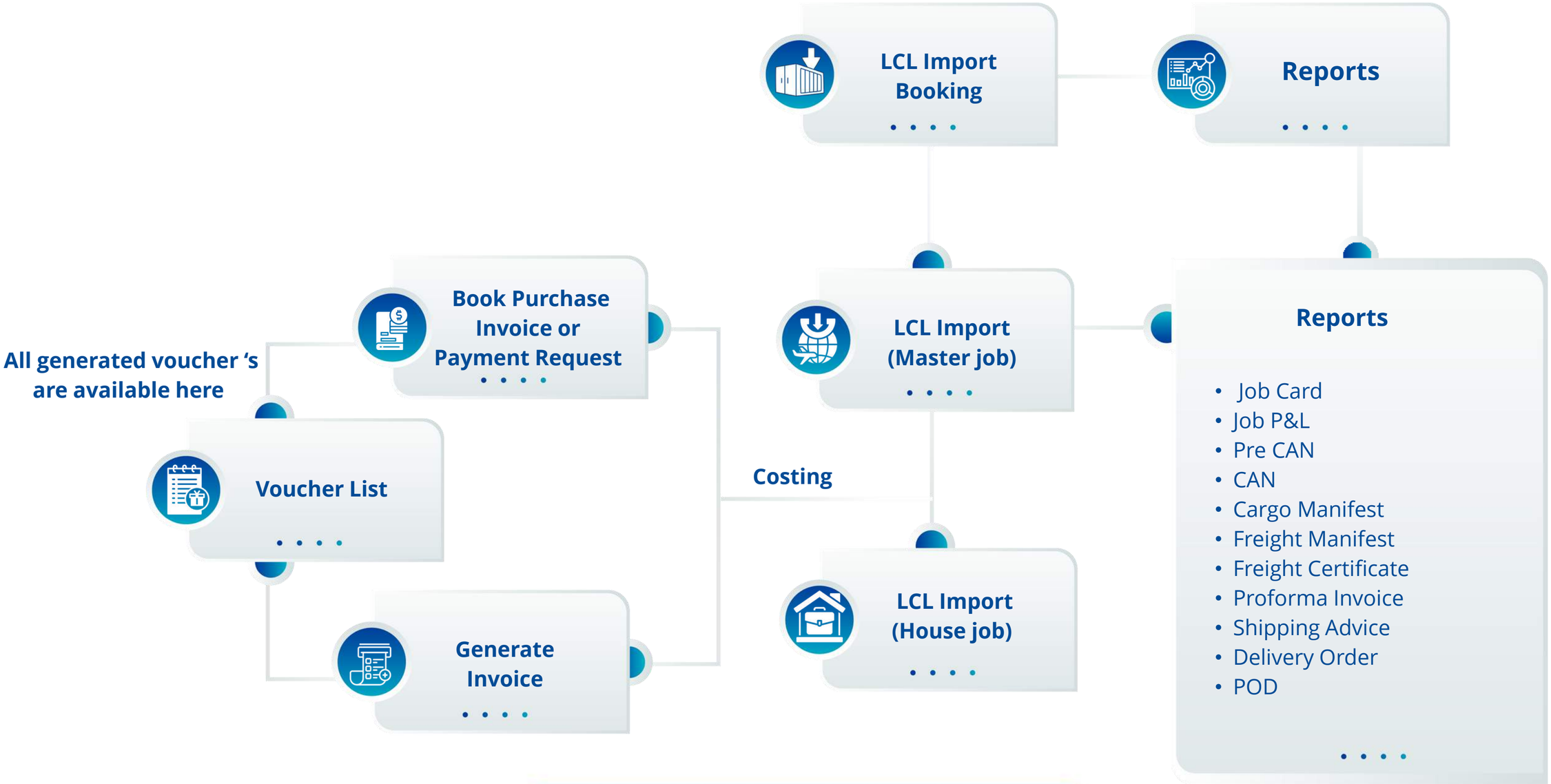
LCL Export (House job)

LCL Import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Shipping Advice
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Warehouse Module

Warehouse Receipt Note (GRN)

Reports

- Draft Receipt Note
- Original Receipt Note
- Putaway Sheet
- Proforma Invoice

GRN Job

Invoice

Receipt Voucher

Warehouse

Reports

- Stock Reports Cargo Releasewise
- Stock Reports Locationwise List
- Stock Reports Productwise
- Stock Reports Productwise Summary
- Stock Reports Receipt Notewise
- Storage Invoice Report

Cargo Release Order (GDO)

GDO Job

Invoice

Receipt voucher

Reports

- Draft Release Order
- Cargo Release Order
- Packing List Generate
- Packing List
- Commercial Invoice

Finance/Accounts

Company

Branch

Chart of Accounts

Parties

Customer | Agent | Employees | Vendor | Subledger | Charge Heads

Accounting Vouchers

- Invoices
- Credit Note
- Contra Voucher
- Receipt Voucher
- Voucher Match
- LPO
- Purchase Invoice
- Purchase Credit Note
- Payments
- Journal Voucher

Accounting Reports

- AR/AP Outstanding
- Customer Credit Portal
- Vendor Payment Portal
- Tax Report
- Job Profitability
- Balance Sheet
- Profit & Loss Report
- Trail Balance Report
- Bank Reconciliations
- General Ledger
- TDS Payable/Receivable Report

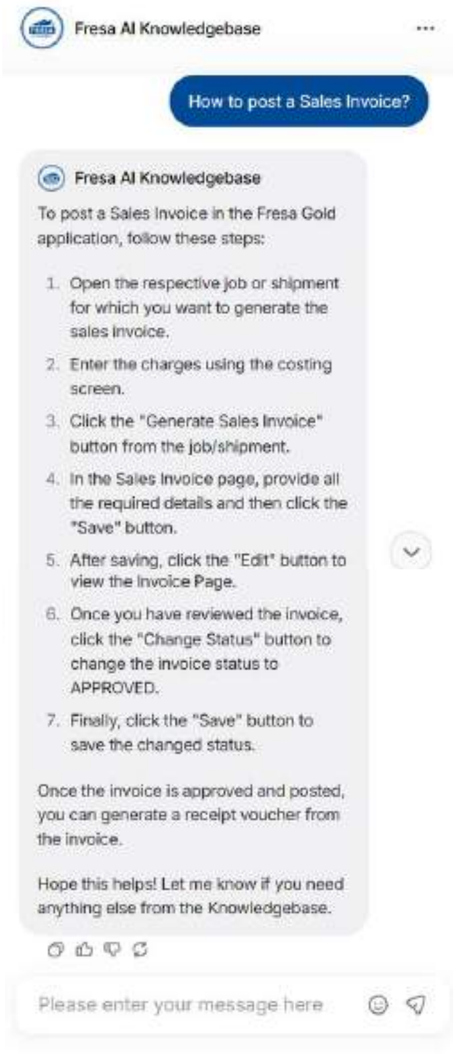
Search Options

Home page contains the Global search box to directly Search the below options

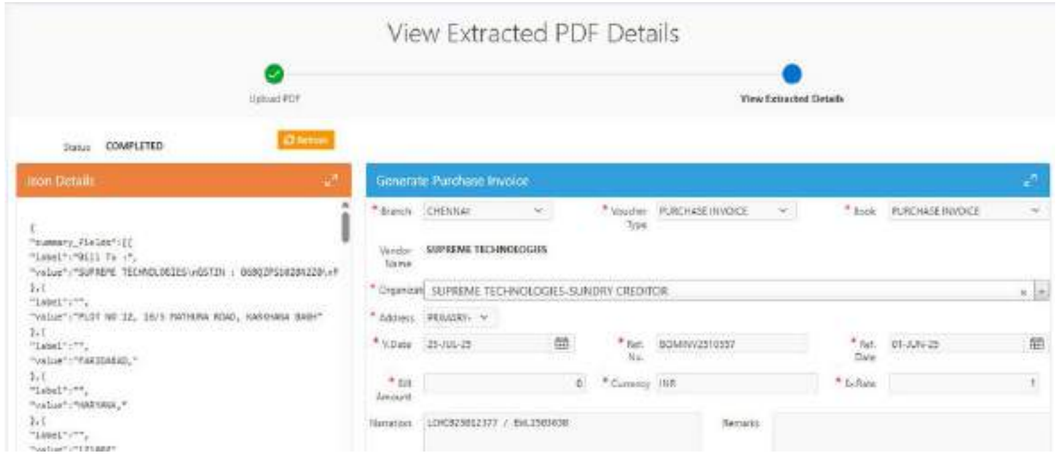
- AI Smart chatbot (24 x 7 Virtual Assistant)
- Container Number
- AWB Number
- Bill of Entry Number
- BL Number
- Booking Number
- Cheque Number
- Container Number
- ETD and ETA
- Job Number
- Name Search
- Reference Number
- Shipping Bill Number
- Supplier Reference Number
- Truck Number
- Voucher Number &Truck Number
- Narration
- Party wise Job
- Quotation Number
- IGM Number
- GRN Number & GDO Number

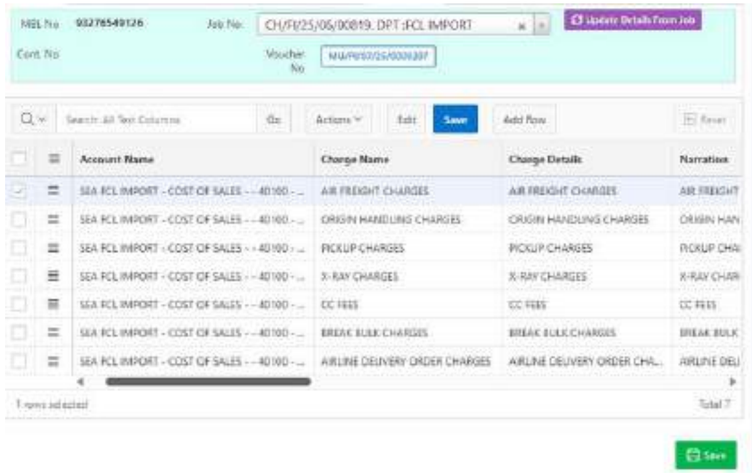
AI Features

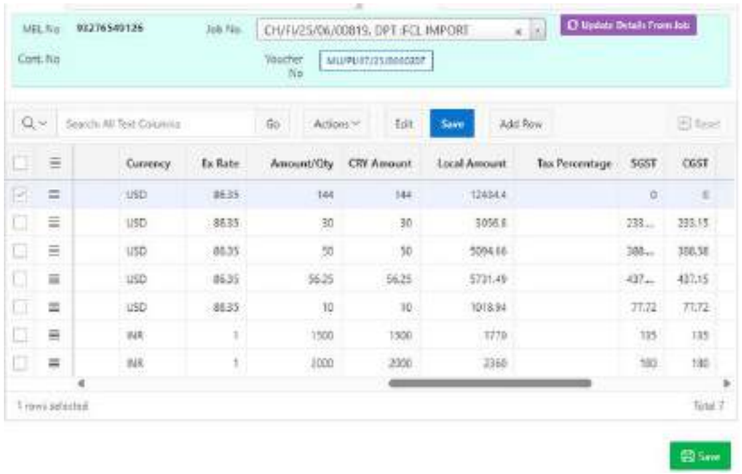
Fresa AI Knowledgebase



Scanned PDF to Purchase Invoice







Business Intelligence

Dashboard

- Number of Bookings
- Number of Jobs
- Number of Quotations
- Sales vs Cost
- Budget vs Actuals
- Accounts Receivable (AR)
- Accounts Payable (AP)
- Turn Over
- Provisional GP
- Tradeline-wise Profitability
- Weekly Sales report
- Monthly Sales report
- Top 10 Customers on Revenue & GP
- Top 10 Salesman on Revenue & GP

Number of Bookings

Number of Jobs

Contact Us

Our global teams are here to support your freight forwarding business.

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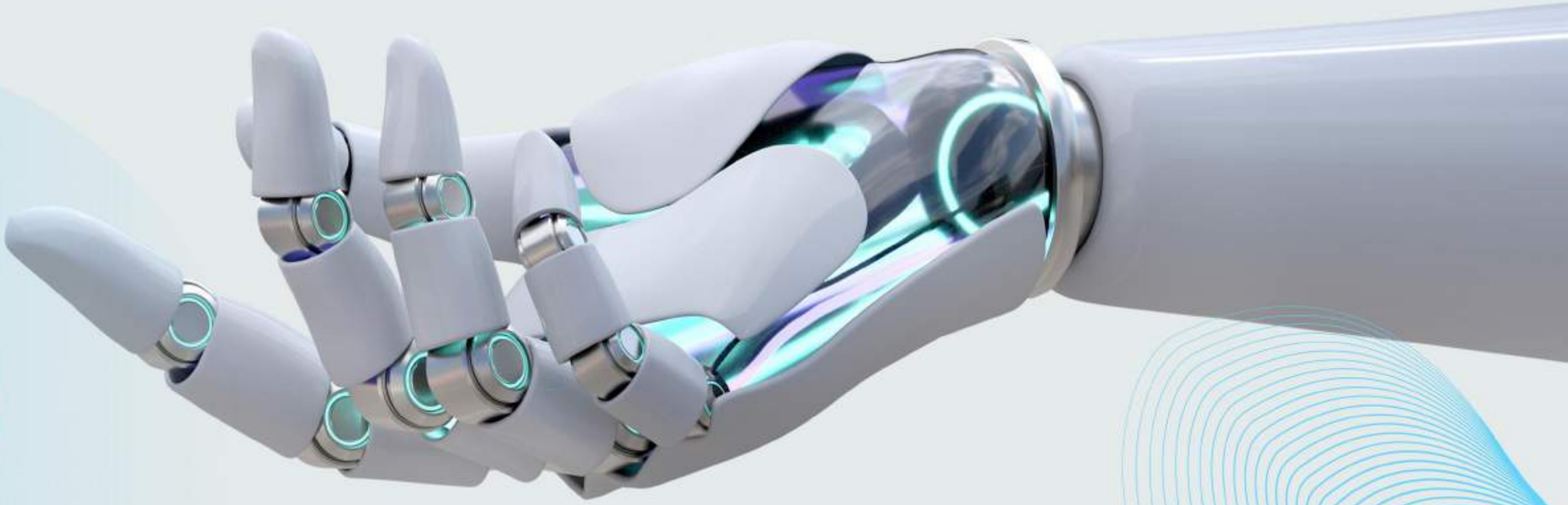
Thank You!