FRESA TECHNOLOGIES

Great Place To Work. Certified JUL 2021–JUL 2022 INDIA

The Digital Backbone of Global Freight

AI-Driven ERP & Supply Chain Solutions for Forwarders, NVOCCs, and 3PLs

An independent technology partner delivering integrated freight operations, finance, intelligent automation and real-time business visibility.

www.fresatechnologies.com / sales@fresatechnologies.com

Streamlining Freight Through Technology

Founded in 2012

Fresa Technologies is an independent, neutral IT solution provider.

We empower logistics professionals worldwide with AI-driven, highly secure digital infrastructure built specifically for the complexities of global trade.

1850+

Global Logistics Companies Powered

650+

Official Client Appreciation Letters

5

International Branches

Key Countries Served

- UAE
- USA
- UK
- Canada
- Singapore
- Malaysia
- KSA
- Kuwait
- Oman
- Bahrain
- Qatar
- India
- Hong Kong
- Thailand
- Tanzania
- Panama
- Kenya
- Uganda
- Jordan
- Sri Lanka
- Pakistan
- Bangladesh

Key Customers

FM Global Logistics

Monter Global

KCI International

JK Schelkis Offshore

Galleon Shipping Agencies

Silent Ocean

Frontline Logistics

Nordic Shipping

Asyad

LSC Freights

Cargo Connect

Container Freight Station

Master Consol

Mega Speed Cargo

Gateway Logistics

STALCO Shipping

AGL Marine

AERO Trans

Orient Shipping

Alpha Star Shipping

Cargo Line

Linex

Swift Cargo

Berrio Logistics

Movex Cargo

FRESA TECHNOLOGIES

Great Place To Work. Certified

Company Major Milestones

2026 Recent Achievements

- Accrual process
- WIP accounting
- Cost center allocation

Finance & Compliance:

- UAE MPCI filing
- UAE e-invoice integration
- UAE Corporate Tax
- KSA - FASAH pay integration
- India - SCMTR integration
- Sri Lanka - ASYCUDA integration

Automation & Productivity:

- Automated inter-company transactions
- Smart Download
- Smarter Report Delivery

AI & Customer Experience: AI Voice Support in native languages.

2012 Fresa Technologies Founded

2013
- Launched Fresa XPress - Fresa's First ERP
- Expanded in the Middle East

2017 Launched Fresa Gold

2020
- Fresa WMS
- Expanded into the Far East
- Expanded into Africa

2022 Fresa Customer Portal

2023
- Launched Fresa NVOCC
- Established a New Jersey Office in the USA

2024
- Launched Fresa Global
- Fresa Management Portal
- Fresa Agent Portal

2025
- AI-Powered Features Across Fresa Solutions
- Established a UK Office, Expanding into Europe
- Fresa Shipping Agencies Module
- Oman - Bayan EDI integration

www.fresatechnologies.com / sales@fresatechnologies.com

Challenges Freight Companies Face

FRESA TECHNOLOGIES

Great Place To Work. Certified JUL 2025-JUL 2026 INDIA

How Fresa Solves Your Freight Challenges

Business Growth

- Unified Freight ERP Platform
- AI-Powered Automation & Document Processing
- Integrated Cost, Revenue & Profit Controls
- Automated Billing & Financial Workflows

Unified ERP

AI Automation

Better Customer Experience

Faster Billing

- Live Shipment Tracking & Executive Dashboards
- Customer Portal, Mobile App & Automated Notifications
- Fresa Analytics & AI Dashboards
- Built-in Compliance, Audit Trails & Global Integrations

www.fresatechnologies.com / sales@fresatechnologies.com

The Enterprise Trust Shield

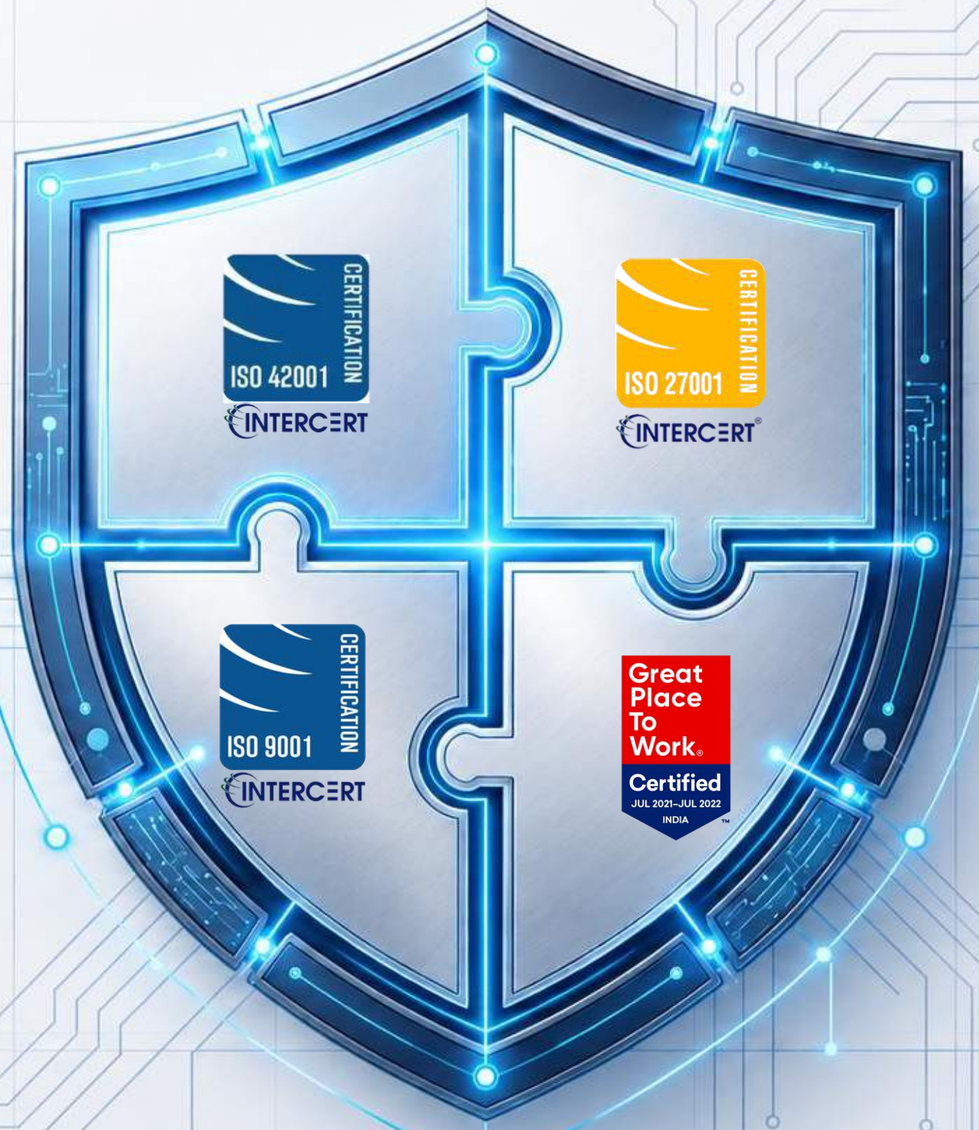
Rigorous compliance standards securing your global supply chain.

The AI Pioneer

ISO 42001:2023 (AI)
First in the Freight Forwarding industry. Recognized by INTERCERT. Leading the future of AI in logistics.

Quality Management

ISO 9001:2015 Ensuring the consistent delivery of high-quality software services and QMS compliance.



Information Security

ISO/IEC 27001:2022
The first freight software provider to obtain this strict data security standard for ISMS.

Workplace Culture

Great Place to Work Fostering an internal atmosphere of optimism, entrepreneurship, and technical excellence.

The Fresa Product Eco System

The Intelligence Layer

Fresa Analytics

Drawing raw data from the Core and Edge to produce automated, actionable insights

The Core

Fresa Global (AI-Enabled Cloud Platform)

Fresa Gold (Enterprise Web-based ERP)

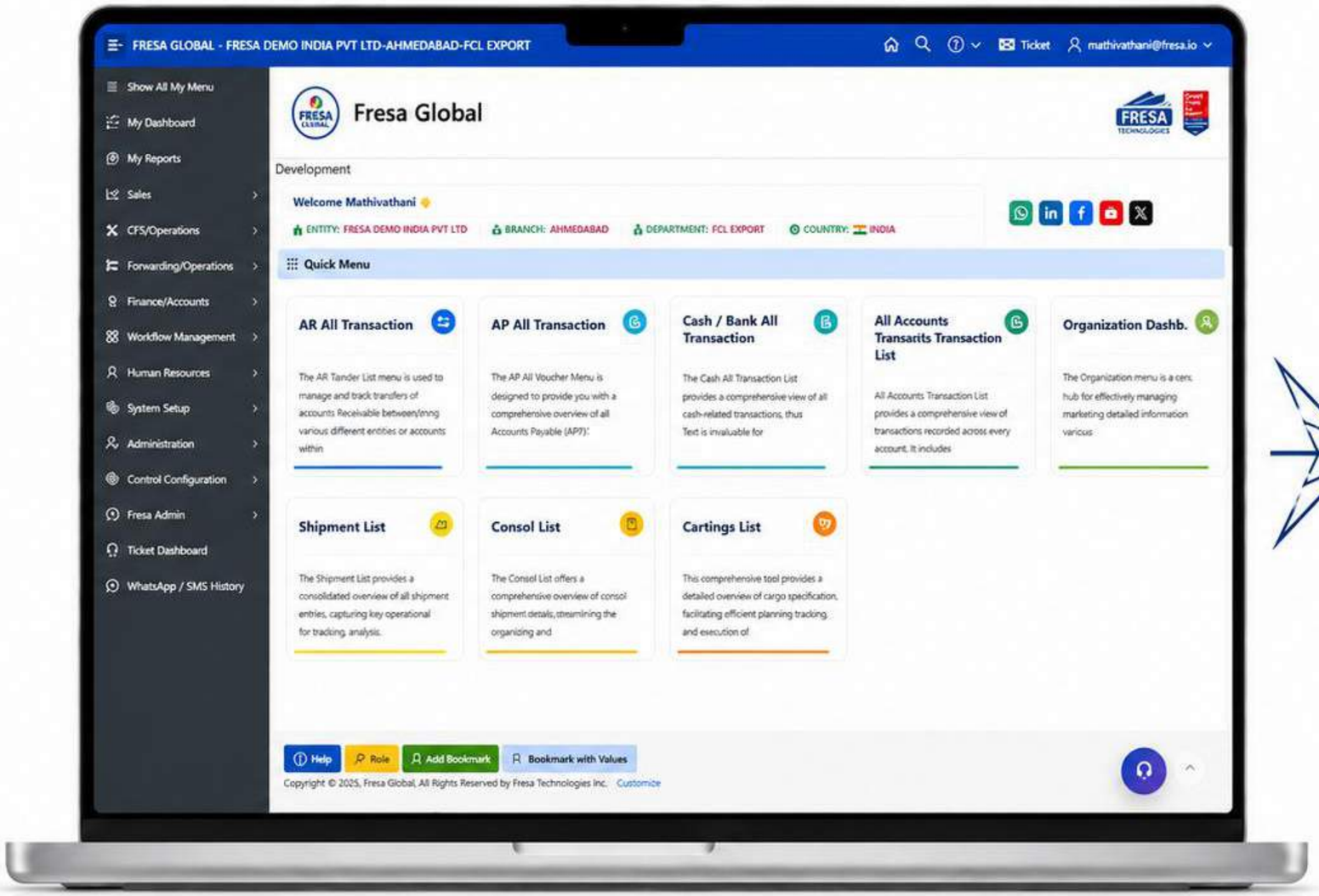
The Core

The centralized databases running daily operations.

Fresa App

Putting live system data into the hands of sales and customer service teams in the field.

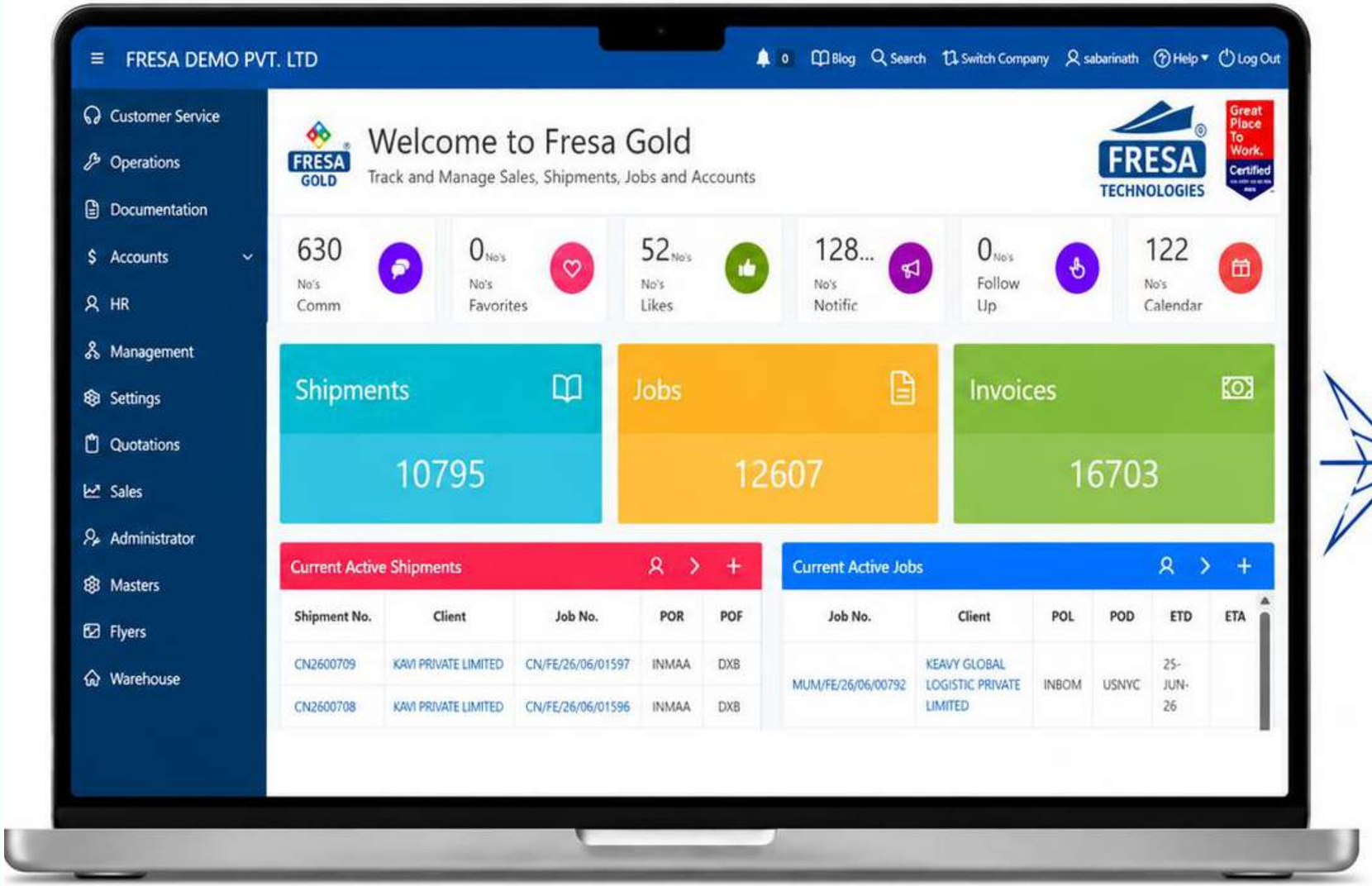
Fresa Global: AI-Enabled Freight Management



- Run complete forwarding operations from a single unified platform.
- Leverage proprietary AI knowledge-base and AI Docs.
- Dramatically cut manual data entry and reduce operational errors.
- Maintain real-time visibility across all transport modes: sea, air, and road.

www.fresatechnologies.com / sales@fresatechnologies.com

Fresa Gold: The Enterprise ERP Standard



- **Highly scalable cloud based software with zero local IT maintenance**
- **Manage Enquiries, Quotations, Shipments, Documentation, Operations, Finance, and CRM from a single platform.**
- **Real-time tracking of shipments, milestones, documents, revenue, and costs across branches and departments.**
- **Optimizes resource allocation to reduce administration costs and drive profitability.**

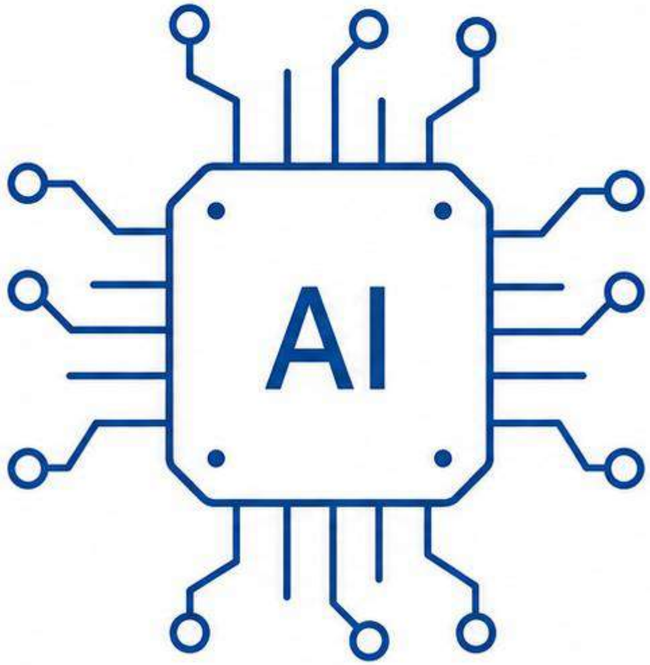
www.fresatechnologies.com / sales@fresatechnologies.com

AI Capabilities in Fresa

AI Document Reader

AI Shipment Creation

AI Purchase Invoice Creation



AI Knowledge Assistant

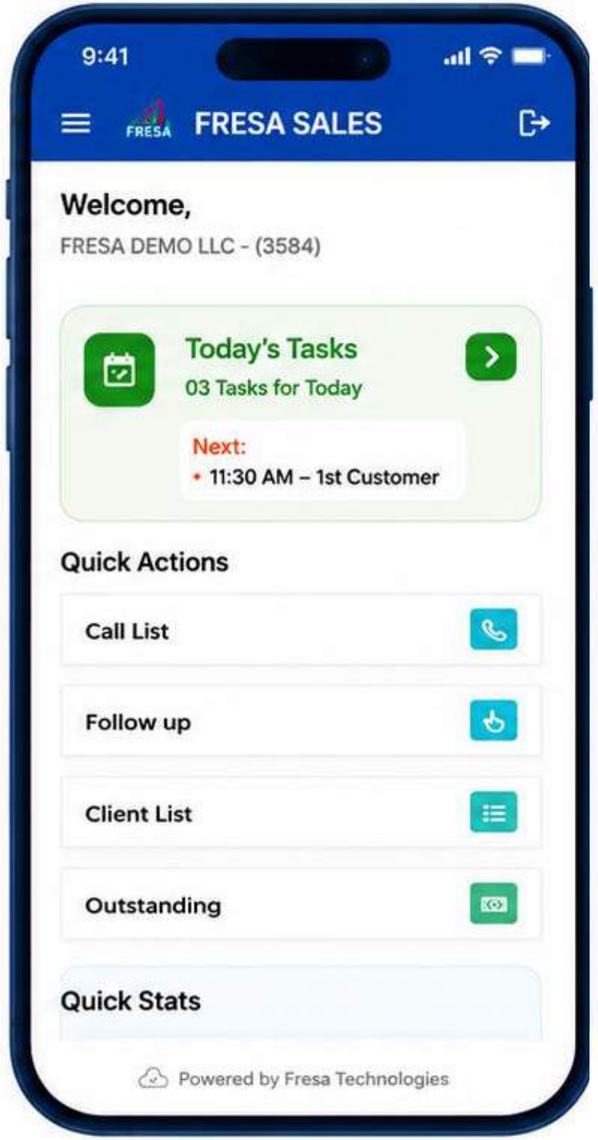
AI Business Card to Customer creation

AI Email Processing

AI Predictive Analytics

Fresa App |Sales & Customer Service Mobility

Reduces manual entries and follow-ups, instantly improving sales team productivity and profitability.



Day in the Life

09:00 AM — Access Sales Dashboard & review Call Lists on the go.

11:30 AM — Check Customer-wise Outstanding balances instantly before a client meeting.

02:00 PM — Create jobs, share documents, and track shipments from the field.

04:15 PM — Approve quotes remotely and log GPS-tracked call locations directly into the ERP.

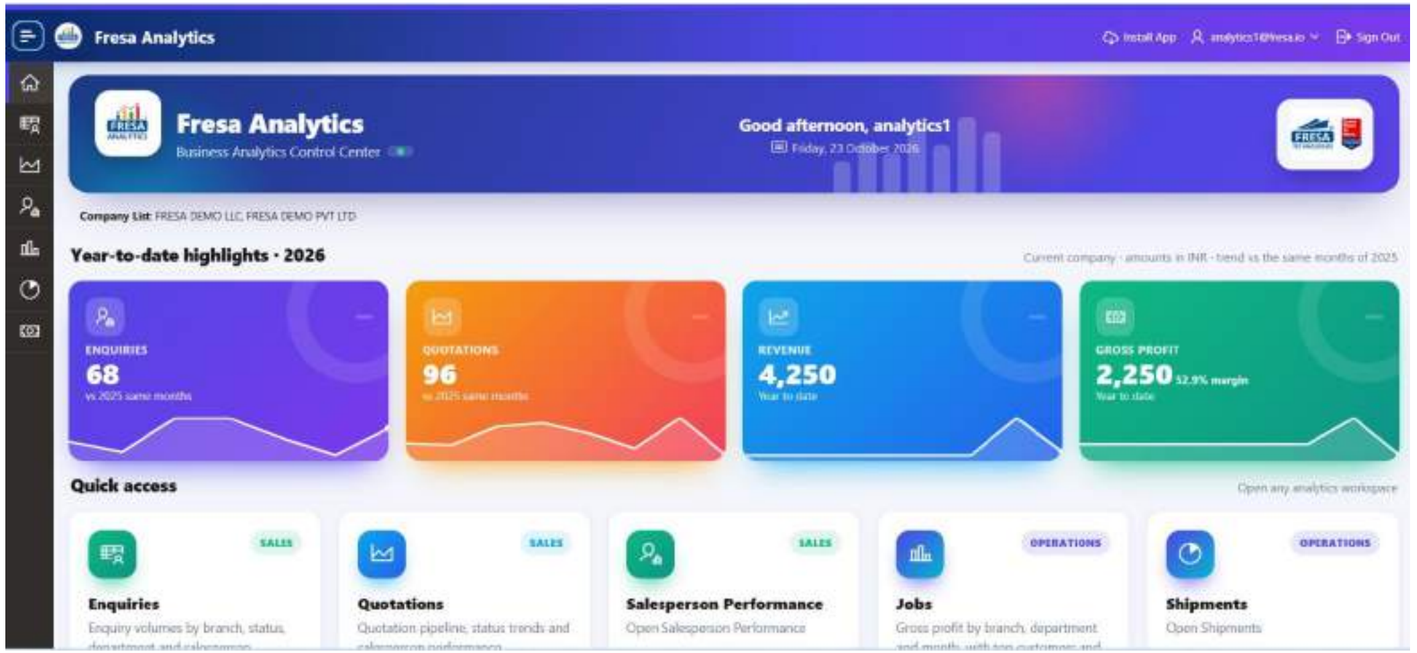
Fresa Analytics: Turning Data into Strategy

Prebuilt executive dashboards delivering immediate, top-down insights.

Granular tracking of gross margins, lane efficiency, and customer profitability.

Deep drill-down capabilities straight from executive view to the individual job level.

Tools to drive proactive, data-driven decisions in real-time.

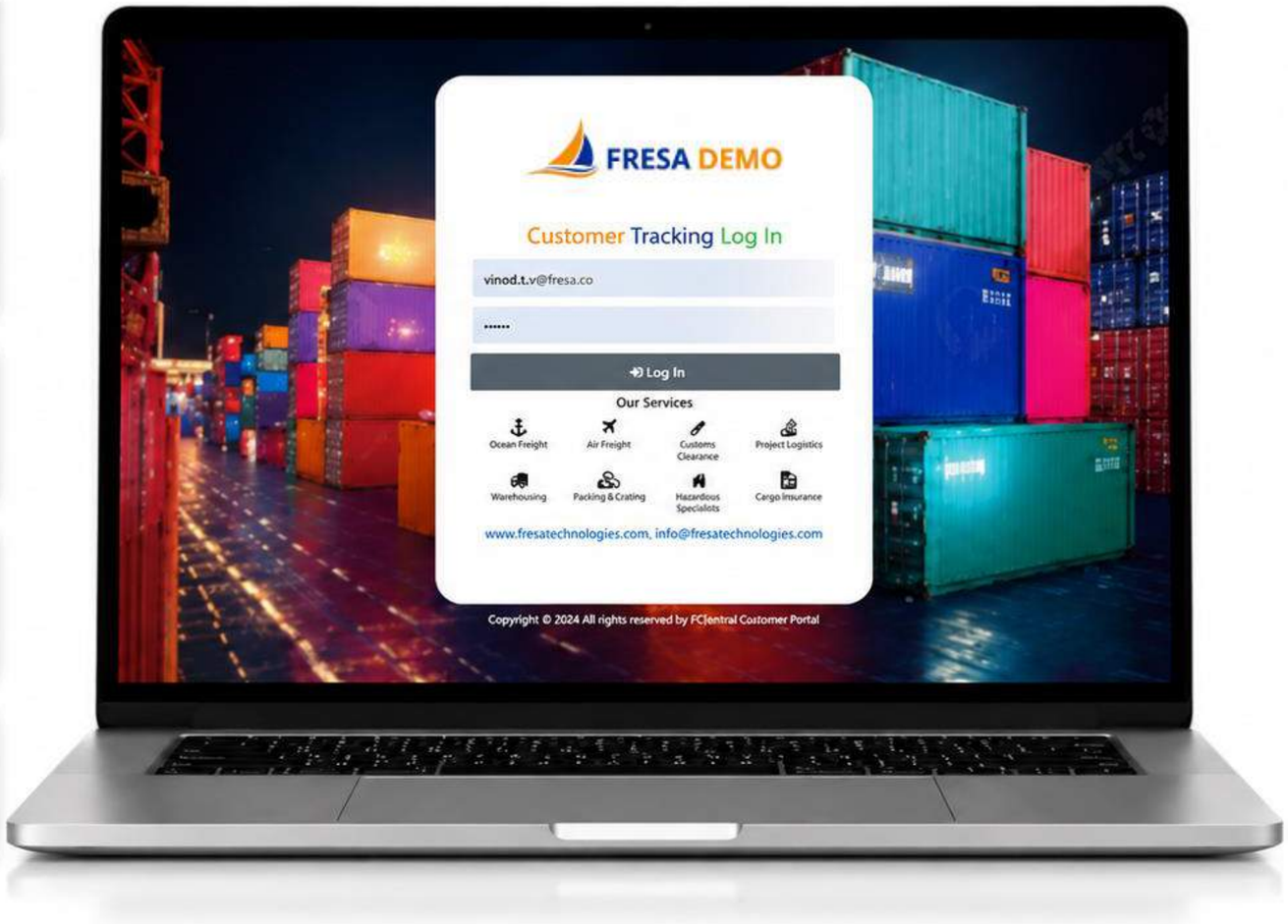


Customer Portal

Empowering Your Customers 24/7 — Seamless Support, Anytime, Anywhere

Self-service portal that reduces inquiries and improves customer experience

- Track shipment status & history
- Create online bookings
- Generate draft BL
- View/Download Invoice copies
- View Statements of account

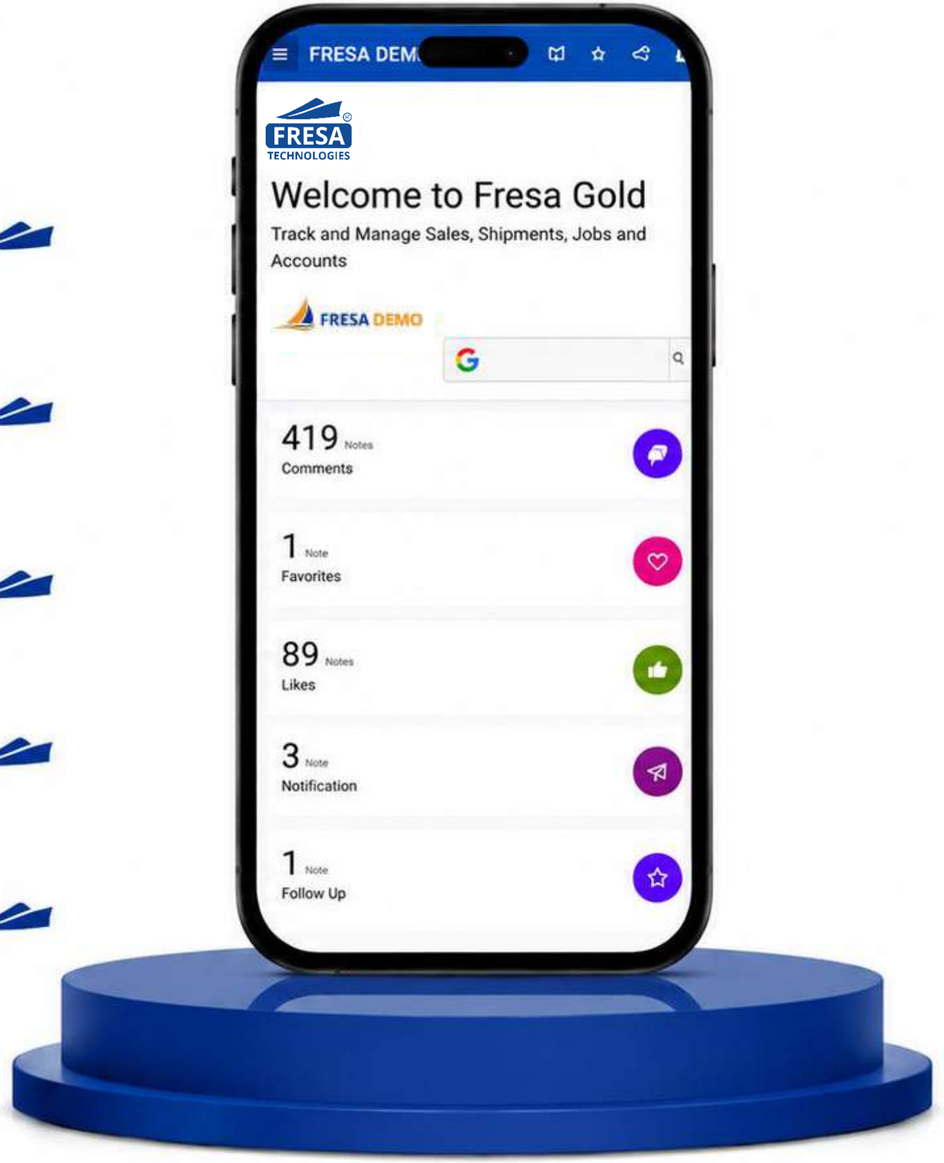


Agent Portal

Self-service platform for Agents

- Nomination updates
- Manifests, Pre-alerts
- Cargo Pickup/Delivery update
- View Debit / Credit notes
- View statements of accounts

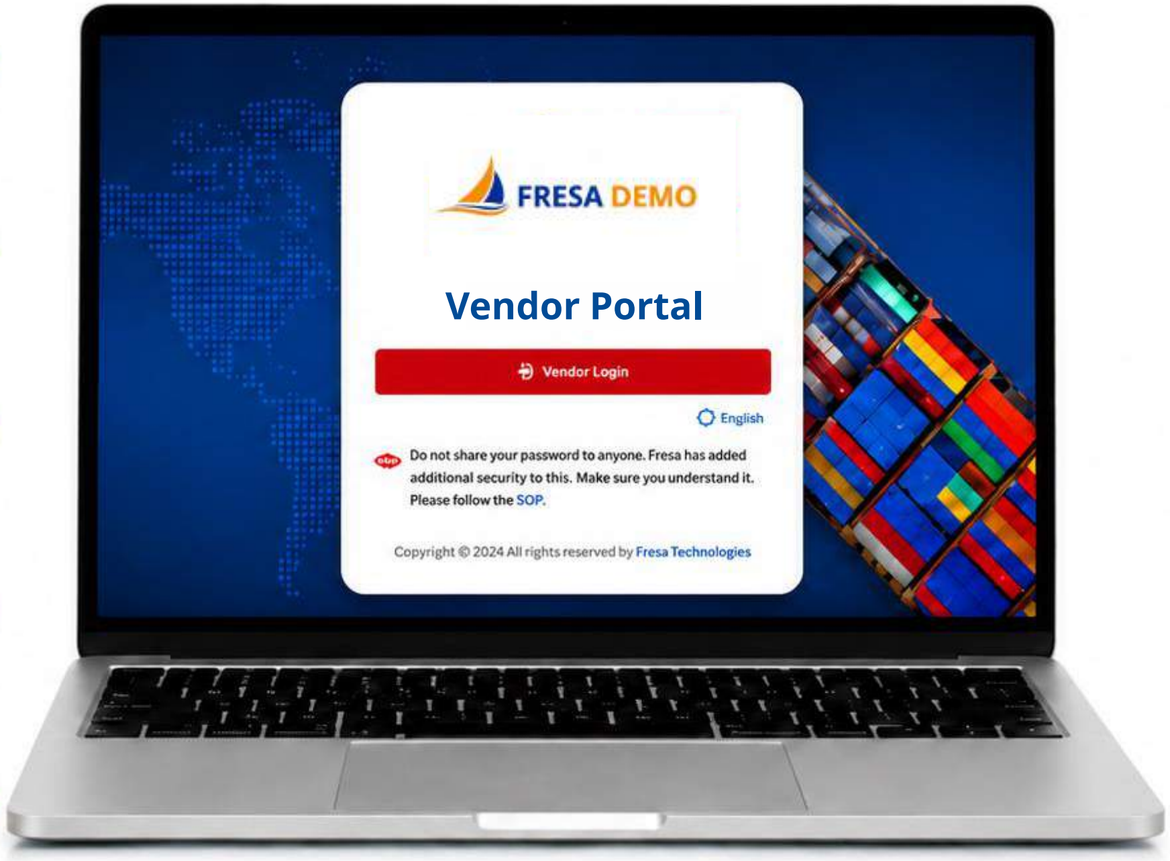
Available for Agents 24x7 - Saves your employees time drastically



Vendor Portal

Centralized Portal to collaborate on Jobs, invoices and payments

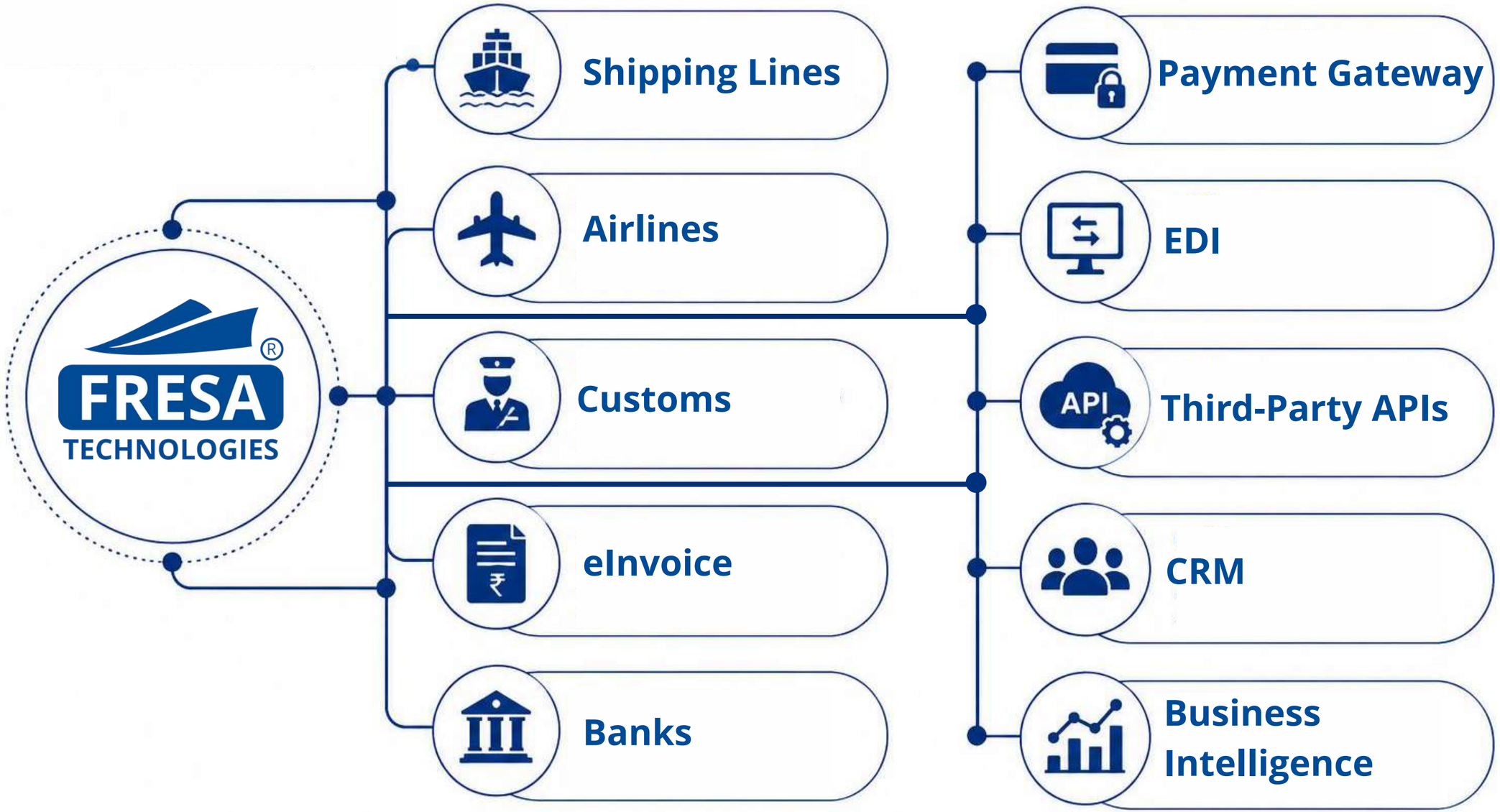
- View Job status
- Upload purchase invoices
- Upload Job related documents
- Track payment status
- View statements of accounts



Saves your employees time drastically in following up for PO / invoice / document copies

www.fresatechnologies.com / sales@fresatechnologies.com

Fresa Integrations capabilities



FRESA TECHNOLOGIES

Great Place To Work. Certified JUL 2021–JUL 2022 INDIA

Fresa Implementation Methodology

A structured approach from discovery to go-live and ongoing support.

YOUR SUCCESS, OUR COMMITMENT

1 Discovery & Requirements

Understand your business processes, requirements, operational workflows and implementation scope.

2 Configuration & Setup

Configure the system according to the agreed business requirements and operational workflows.

3 Data Migration

Migrate agreed data, validate the migrated information and prepare the system for operational use.

4 Training & Readiness

Prepare your team to work confidently with the system through relevant training and readiness checks.

5 Go-Live

Transition to the new system in accordance with the agreed implementation plan.

6 Ongoing Support

Provide post-implementation assistance to help users resolve issues and adopt the system effectively.

Structured Process
Minimizes risks

Experienced Team
Ensures smooth execution

On-Time Delivery
Keeps your business on track.

Long-Term Support
For continued success

www.fresatechnologies.com / sales@fresatechnologies.com

ROI & Business Outcomes

After implementing Fresa:

- 01 — 60% faster documentation
- 02 — 40% reduction in manual work
- 03 — Faster invoicing
- 04 — Better collections
- 05 — Higher customer satisfaction
- 06 — Improved profitability

FRESA TECHNOLOGIES

Great Place To Work. Certified JUL 2021–JUL 2022 INDIA

Customer Support & Success

365-Day Support for Your Business

A connected support ecosystem designed to help customers use Fresa solutions effectively and stay informed as the products evolve.

Service Level Agreements

Defined service commitments

Customer Success

Product adoption and assistance

Knowledge Base

Product guidance and self-service

Customer Training

Learning and product usage

Online Support Portal

A dedicated channel for support requests

Product Updates

Release information and enhancements

Transform Your Freight Business

- One Platform
- One Team
- Complete Visibility
- AI Driven Decisions
- Global Compliance
- Future Ready Logistics

Book a Demo

THANK YOU

www.fresatechnologies.com

+91 93449 12004

sales@fresatechnologies.com

www.fresatechnologies.com / sales@fresatechnologies.com

Contact Us

Our global teams are here to support your freight forwarding business.

UAE OFFICE

Fresa Global IT Consultants LLC

Office 105 -36,Tejasvi Business Center,
Ent B, AL Fajer Complex,
Oud Metha, PO.Box 82779,
Dubai, UAE.

sales@fresatechnologies.com

+971 50 552 6783

USA OFFICE

Fresa Technologies Inc

1629 Stelton Road,
Piscataway,
NJ 08854
USA

sales@fresatechnologies.com

+1 (848) 247-9538

UK OFFICE

Fresa Technologies Limited

Flat 26 Bree Court, 46 Capitol Way
London,
England, NW9 0AU

sales@fresatechnologies.com

+44 20 3996 2915

SINGAPORE OFFICE

Fresa Pte Ltd

24, Upper Dickson Road,
Singapore – 207483

sales@fresatechnologies.com

+65 9121 9022

INDIA OFFICE (Mumbai)

Fresa Technologies Pvt Ltd

HMG house,
Plot No.33, MIDC Central Rd,
Chakala Industrial Area (MIDC),
Andheri East, Mumbai – 400093

sales@fresatechnologies.com

+91 89259 45470

INDIA OFFICE (Chennai)

Fresa Technologies Pvt Ltd

Pallikaranai, PO.Box 100,
Chennai-600 100

sales@fresatechnologies.com

+91 93449 12003

+91 93449 12004